

#### INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF and of the article L.233-8 II of the French Code de commerce

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
March 31, 2017	22 421 332	1 899 587	24 640 206	22 740 619
February 28, 2017	22 421 332	1 876 571	24 640 206	22 763 635
January 31, 2017	22 421 332	1 872 618	24 640 206	22 767 588
December 31, 2016	22 421 332	1 856 822	24 640 206	22 783 384

<sup>(\*)</sup> exclusively consisting of treasury shares.

### About HighCo

Since its creation, HighCo has placed innovation at the heart of its values, offering its clients - brands and retailers - Intelligent Marketing Solutions to influence shopper behaviour with the right deal, in the right place, at the right time and on the right channel.

Listed in compartment C of Euronext Paris and eligible for the "long-only" DSS, HighCo has more than 700 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

#### Your contacts

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<sup>(\*\*)</sup> theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).



## **Upcoming events**

# Publications take place after market close.

Q1 2017 Gross Profit: Wednesday, 26 April 2017 Q2 and H1 2017 Gross Profit: Wednesday, 19 July 2017 2017 Half-year Earnings: Wednesday, 30 August 2017

2017 Half-year Earnings conference call: Thursday, 31 August 2017 Q3 and 9-months 2017 Gross Profit: Wednesday, 18 October 2017

2017 Gross Profit: Wednesday, 24 January 2018



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) et CAC® All-Tradable

(CACT).

ISIN: FR0000054231 Reuters: HIGH.PA Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com

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