
The American Red Cross chooses EasyVista to manage its IT services

- **Prestigious contract illustrating the EasyVista solution's technical capabilities**
- **Strengthening of the Group's positioning on the strategic Health vertical**

Noisy-le-Grand, France, April 26, 2017 – 7 pm CEST – EasyVista (FR0010246322 – ALEZV – PEA PME eligible), a leading IT Management player in Europe and the United States, provides further information regarding the major contract, initiated and written down in the first quarter of 2017, with the American Red Cross.

Sylvain Gauthier, co-founder and CEO of EasyVista, says: *“This contract represents a prestigious reference for EasyVista and is a source of pride, the Group having been chosen to provide its know-how to a major American NGO following a global tender. The administration of IT services devoted to more than half a million users represents a unique opportunity for EasyVista to establish its leadership on the Health sector and public interest organizations strategic vertical. The trust placed in us by the American Red Cross clearly illustrates our solution's technical capabilities, given the high number of end users and major challenges in terms of reliability and speed of execution.”*

The American Red Cross, one of the US largest Non-Governmental Organizations and one of the International Red Cross' largest national affiliates, has put its trust in EasyVista within the framework of its ITSM strategy.

The organization provides emergency services such as disaster relief and health services such as blood donations, organ donations and the running of medical research programs. With an annual budget in the billions of dollars, the American Red Cross has 35,000 staff and manages a workforce of half a million volunteers.

The main qualities enabling EasyVista to stand out from its peers were its solution's ease of use and rapid implementation time. The US organization was also impressed by the flexibility of its service management platform and the versatility of its capabilities, notably through **Service Apps**.

“Our mission is to prevent and alleviate human suffering during emergencies through the commitment of our volunteers and generosity of our donors”, comments Dave Bullamore, Vice-President IT End User Services for the American Red Cross. *“EasyVista will provide our volunteers and staff with a simple way to rapidly access the IT support service they require, thus enabling them to remain focused on their mission”.*

About EasyVista

EasyVista is reinventing service management for the mobile user — making it easy to deliver and easy to use. EasyVista is a service management platform that automates and personalizes service delivery for employees and other end users — without a single line of code. The only solution on the market that is purpose-built as a mobile-first experience, EasyVista helps 1,000+ enterprises around the world radically improve the service experience, dramatically simplify and accelerate service creation and management and reduce and control the total cost of service delivery. With more than 20 years in service management, EasyVista serves companies across a variety of industries, including financial services, healthcare, higher education, technology, public sector, retail, manufacturing and more. Headquartered in Paris and New York, EasyVista is traded on the French stock exchange as ALEZV:EN.

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