

INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF and of the article L.233-8 II of the French Code de commerce

| Date of settlement of information | Total number of shares | Number of shares without voting rights (*) | Number of voting rights for threshold calculation (**) | Number of actual voting rights (exercisable at shareholders' meeting) |
|-----------------------------------|------------------------|--|--|---|
| April 30, 2017 | 22 421 332 | 1 904 484 | 24 630 206 | 22 725 722 |
| March 31, 2017 | 22 421 332 | 1 899 587 | 24 640 206 | 22 740 619 |
| February 28, 2017 | 22 421 332 | 1 876 571 | 24 640 206 | 22 763 635 |
| January 31, 2017 | 22 421 332 | 1 872 618 | 24 640 206 | 22 767 588 |
| December 31, 2016 | 22 421 332 | 1 856 822 | 24 640 206 | 22 783 384 |

^(*) exclusively consisting of treasury shares.

About HighCo

Since its creation, HighCo has placed innovation at the heart of its values, offering its clients - brands and retailers - Intelligent Marketing Solutions to influence shopper behaviour with the right deal, in the right place, at the right time and on the right channel.

Listed in compartment C of Euronext Paris and eligible for the "long-only" DSS, HighCo has more than 700 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

Your contacts

Cécile COLLINA-HUE Managing Director +33 1 77 75 65 06 comfi @highco.com Cynthia LERAT Press Relations +33 1 77 75 65 16 c.lerat@highco.com

^(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).



Upcoming events

Publications take place after market close.

Q2 and H1 2017 Gross Profit: Wednesday, 19 July 2017 2017 Half-year Earnings: Wednesday, 30 August 2017

2017 Half-year Earnings conference call: Thursday, 31 August 2017 Q3 and 9-months 2017 Gross Profit: Wednesday, 18 October 2017

2017 Gross Profit: Wednesday, 24 January 2018



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) et CAC® All-Tradable

(CACT).

ISIN: FR0000054231 Reuters: HIGH.PA Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com

This English translation is for the convenience of English-speaking readers. Consequently, the translation may not be relied upon to sustain any legal claim, nor should it be used as the basis of any legal opinion. HighCo expressly disclaims liability for any inaccuracy herein.