

DISCLOSURE OF TRADING IN OWN SHARES FOR MAY 2017

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for May 2017:

| Date | Number of shares | Average weighted price in € | Amount in € |
|-----------|------------------|--------------------------------|--------------|
| 03-mai-17 | 15 000 | 105,5500 | 1 583 250,00 |
| 05-mai-17 | 20 000 | 106,1500 | 2 123 000,00 |
| 16-mai-17 | 5 000 | 109,0000 | 545 000,00 |
| TOTAL | 40 000 | 106,2813 | 4 251 250,00 |

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2017 - 2018 Agenda (all dates to be confirmed)

| 2 nd Quarter and 1 st Half 2017 results | 3 August 2017 | Conference call |
|---------------------------------------------------------------|------------------|----------------------------|
| 3 rd Quarter 2017 results | 25 October 2017 | Conference call |
| Full Year 2017 results | 14 February 2018 | Meeting – BIC Headquarters |

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2016, BIC recorded net sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120, CAC Mid 60 and Family Business indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

For more information, please visit BIC corporate web site: <u>www.bicworld.com</u>



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