



DISCLOSURE OF TRADING IN OWN SHARES

MONTREUIL-SOUS-BOIS, July 25th, 2017 – Pursuant to the financial forward agreement entered into on May 18th, 2017, by UBISOFT ENTERTAINMENT SA (Euronext Paris: UBI – ISIN Code FR0000054470) with a financial intermediary in connection with the trading of its own shares within the framework of its employee share ownership plan "UBI'S MMO PLAN 2017" as amended on July 3rd, 2017 to extend the expiry to July 21st, 2017, the financial intermediary delivered to UBISOFT ENTERTAINMENT SA, on July 25th, 2017, 210,196 UBISOFT ENTERTAINMENT SA shares at the average price of 49.1748€, for a global amount of 10,336,345.90€.

Issuer corporate name	Issuer identification code	Date of the transaction	Purchase/Sale	Number of shares	Price	Amount	Transaction	Market	Purpose of the purchases
UBISOFT ENTERTAINMENT S.A.	96950017C8V1LBIMSM0	07/25/2017 *	Purchase	210,196 shares	49.1748€	10,336,345.90€	End of the share forward agreement entered into on May 18 th , 2017	Over-the-counter	Covering of Employee share ownership plans

*Date of delivery of the shares

Contact Investor relations

Jean-Benoît Roquette
SVP Investor Relations
+ 33 1 48 18 52 39
Jean-benoit.roquette@ubisoft.com

About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2016-17 fiscal year Ubisoft generated sales of €1,460 million. To learn more, please visit www.ubisoft.com.