



Availability of the 2017 First Half-Year Financial Report

In accordance with the provisions of the General Regulations of the AMF, we inform you that the 2017 first half-year financial report is available on the company's website (www.ipsos.com) in the section “Investors” – “Regulated information” - “2017” – “Half-Year Financial statements”.

Paris,
July 28th, 2017.