



**DISCLOSURE OF TRADING IN OWN SHARES  
FROM 14 TO 18 AUGUST 2017**

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares from 14 to 18 August 2017:

Date	Number of shares	Average weighted price in €	Amount in €
14/08/2017	2 000	103,0541	206 108,20
15/08/2017	3 000	102,0999	306 299,70
16/08/2017	1 021	102,0603	104 203,57
17/08/2017	3 480	101,9066	354 634,97
18/08/2017	10 000	100,6439	1 006 439,00
<b>TOTAL</b>	<b>19 501</b>	<b>101,4146</b>	<b>1 977 685,43</b>

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**2017 - 2018 Agenda** (all dates to be confirmed)

3 <sup>rd</sup> Quarter 2017 results	25 October 2017	Conference call
Full Year 2017 results	14 February 2018	Meeting – BIC Headquarters
1 <sup>st</sup> Quarter 2018 results	25 April 2018	Conference call
2018 AGM	16 May 2018	Meeting – BIC Headquarters

**About BIC**

*BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.*

For more information, please visit BIC corporate web site: [www.bicworld.com](http://www.bicworld.com)

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Nom de l'émetteur	Code identifiant de l'émetteur	Jour de la transaction	Code identifiant de l'instrument financier	Devise	Volume total journalier (en nombre d'actions)	Prix unitaire	Marché (MIC Code)
Société Bic	969500UR00DF63I0VH67	2017-08-14	FR0000120966	EUR	2 000	103,054100	XPAR
Société Bic	969500UR00DF63I0VH67	2017-08-15	FR0000120966	EUR	3 000	102,099950	XPAR
Société Bic	969500UR00DF63I0VH67	2017-08-16	FR0000120966	EUR	1 021	102,060382	XPAR
Société Bic	969500UR00DF63I0VH67	2017-08-17	FR0000120966	EUR	3 480	101,906566	XPAR
Société Bic	969500UR00DF63I0VH67	2017-08-18	FR0000120966	EUR	10 000	100,643915	XPAR