



**DISCLOSURE OF TRADING IN OWN SHARES
FROM 21 TO 25 AUGUST 2017**

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares from 21 to 25 August 2017:

Date	Number of shares	Average weighted price in €	Amount in €
21/08/2017	8 000	100,0213	800 170,40
22/08/2017	3 500	100,6858	352 400,30
23/08/2017	3 788	100,3495	380 123,91
24/08/2017	5 000	100,3898	501 949,00
25/08/2017	2 500	100,0976	250 244,00
TOTAL	22 788	100,2671	2 284 887,61

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2017 - 2018 Agenda (all dates to be confirmed)

3 rd Quarter 2017 results	25 October 2017	Conference call
Full Year 2017 results	14 February 2018	Meeting – BIC Headquarters
1 st Quarter 2018 results	25 April 2018	Conference call
2018 AGM	16 May 2018	Meeting – BIC Headquarters

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

For more information, please visit BIC corporate web site: www.bicworld.com

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Nom de l'émetteur	Code identifiant de l'émetteur	Jour de la transaction	Code identifiant de l'instrument financier	Devise	Volume total journalier (en nombre d'actions)	Prix unitaire	Marché (MIC Code)
Société Bic	969500UR00DF63I0VH67	2017-08-21	FR0000120966	EUR	8000	100,021333	XPAR
Société Bic	969500UR00DF63I0VH67	2017-08-22	FR0000120966	EUR	3500	100,685800	XPAR
Société Bic	969500UR00DF63I0VH67	2017-08-23	FR0000120966	EUR	3788	100,349512	XPAR
Société Bic	969500UR00DF63I0VH67	2017-08-24	FR0000120966	EUR	5000	100,389790	XPAR
Société Bic	969500UR00DF63I0VH67	2017-08-25	FR0000120966	EUR	2500	100,097600	XPAR