



**DISCLOSURE OF TRADING IN OWN SHARES
FROM 28 AUGUST TO 01 SEPTEMBER 2017**

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares from 28 August to 01 September 2017:

Date	Number of shares	Average weighted price in €	Amount in €
28/08/2017	2 700	99,9346	269 823,42
29/08/2017	7 000	99,8080	698 656,00
30/08/2017	4 000	100,0759	400 303,60
31/08/2017	3 000	100,2617	300 785,10
01/09/2017	6 500	100,6866	654 462,90
TOTAL	23 200	100,1738	2 324 031,02

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2017 - 2018 Agenda (all dates to be confirmed)

3 rd Quarter 2017 results	25 October 2017	Conference call
Full Year 2017 results	14 February 2018	Meeting – BIC Headquarters
1 st Quarter 2018 results	25 April 2018	Conference call
2018 AGM	16 May 2018	Meeting – BIC Headquarters

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

For more information, please visit BIC corporate web site: www.bicworld.com

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Nom de l'émetteur	Code Identifiant de l'émetteur	Jour de transaction	Code identifiant de l'instrument financier	Volume total journalier (en nombre de titres)	Prix pondéré moyen journalier d'acquisition des actions	Code identifiant marche
SOCIETE BIC	969500UR00DF63I0VH67	28-août-17	FR0000120966	2700	99,9346	XPAR
SOCIETE BIC	969500UR00DF63I0VH67	29-août-17	FR0000120966	7000	99,808	XPAR
SOCIETE BIC	969500UR00DF63I0VH67	30-août-17	FR0000120966	4000	100,0759	XPAR
SOCIETE BIC	969500UR00DF63I0VH67	31-août-17	FR0000120966	3000	100,2617	XPAR
SOCIETE BIC	969500UR00DF63I0VH67	01-sept-17	FR0000120966	6500	100,6866	XPAR