

BIC GROUP – PRESS RELEASE CLICHY – 19 SEPTEMBER 2017

DISCLOSURE OF TRADING IN OWN SHARES FROM 11 TO 15 SEPTEMBER 2017

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares from 11 to 15 September 2017:

Date	Number of shares	Average weighted price in €	Amount in €
11/09/2017	3 700	103,1900	381 803,00
12/09/2017	1 310	103,0098	134 942,84
13/09/2017	120 000	103,0000	12 360 000,00
14/09/2017	5 400	102,0679	551 166,66
15/09/2017	10 500	101,1501	1 062 076,05
TOTAL	140 910	102,8315	14 489 988,55

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2017 - 2018 Agenda (all dates to be confirmed)

3 rd Quarter 2017 results	25 October 2017	Conference call
Full Year 2017 results	14 February 2018	Meeting – BIC Headquarters
1 st Quarter 2018 results	25 April 2018	Conference call
2018 AGM	16 May 2018	Meeting – BIC Headquarters

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

For more information, please visit BIC corporate web site: <u>www.bicworld.com</u>



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BIC

Nom de l'emetteur	Code Identifiant de l'emetteur	Jour de transaction	Code identifiant de l'instrument financier	Volume total journalier (en nombre de titres)	Prix pondéré moyen journalier d'acquisition des actions	Code identifiant marche
SOCIETE BIC	969500UR00DF63I0VH67	11-sept-17	FR0000120966	3700	103,19	XPAR
SOCIETE BIC	969500UR00DF63I0VH67	12-sept-17	FR0000120966	1310	103,0098	XPAR
SOCIETE B I						
С	969500UR00DF63I0VH67	13-sept-17	FR0000120966	120000	103	XPAR
SOCIETE BIC	969500UR00DF63I0VH67	14-sept-17	FR0000120966	5400	102,0679259	XPAR
SOCIETE BIC	969500UR00DF63I0VH67	15-sept-17	FR0000120966	10500	101,1501	XPAR