



UBISOFT ANNOUNCES A BUY-BACK PROGRAM UP TO 4 MILLION SHARES

Paris, October 04, 2017 – Ubisoft announced today that it has granted a mandate to an investment services provider with a view to repurchasing its own shares.

Pursuant to this mandate, Ubisoft may buy back up to an aggregate amount of 4 million shares, from October 5, 2017 to December 29, 2017. This mandate will be implemented in accordance with the authorization granted by the Company's shareholders at their general meeting of September 22, 2017, which provided for a share buyback program limited to 10% of the shares comprising the Company's capital.

All repurchased shares will be canceled.

The liquidity agreement concluded by the company will be temporarily suspended during the execution of the mandate.

Contact

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About Ubisoft:

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2016-17 fiscal year, Ubisoft generated sales of €1.460 billion. To learn more, please visit www.ubisoftgroup.com.