

## NEOPOST CONFIRMS ITS PLACE AMONG THE TOP 10 FRENCH SOFTWARE PUBLISHERS AND DEVELOPERS

Paris, October 12, 2017

Neopost, a global leader in digital communications, shipping and mail solutions, today confirmed its ranking among the top ten French software publishers and developers for the fourth consecutive year, according to the Top 250 Panorama published in October 2017 by Syntec Numérique and EY.

Denis Thiery, Chairman and Chief-Executive Officer of Neopost, commented: **"We are very proud to have consolidated our position as France's 10th largest software publisher and developer, in one of the most dynamic sectors of the French economy that has seen 30% growth from 2014 to 2016. This ranking attests once again to the strong momentum of our activities in the area of digital communication and shipping solutions, activities at the heart of our transformation."**

Neopost's activity in the software sector, which represented sales of over €223 million in 2016 compared to €203 million in 2015, is growing fast. Its share of total Group sales rose from 17% in 2015 to 19% in 2016.

The Group's portfolio of solutions includes two areas:

- **Digital communication**, which includes Customer Communications Management allowing the production and delivery of relevant communication across any channel as well as Data Quality (address and customer data quality);
- **Shipping Solutions**, providing notably parcel shipment management, tracking and delivery solutions.

The 2017 edition of Top 250 Panorama ranked the French software publishers and developers according to their 2016 sales in software publishing. Neopost ranks in 10<sup>th</sup> position in the overall publisher rankings of the 2017 Top 250 Panorama, after entering the Panorama for the first time in 2014 in 12<sup>th</sup> place. Neopost ranked 4<sup>th</sup> in the French "horizontal" publishers' rankings, i.e. offering solutions to all business sectors.

## CALENDAR

Third-quarter 2017 sales will be published on December 4, 2017 after the market close.

### ABOUT NEOPOST

**NEOPOST** is a global leader in digital communications, logistics and mail solutions. Its mission is to help companies improve the way they manage interactions with their clients and partners. Neopost provides the most advanced solutions for physical mail processing (mailing and folder-inserter systems), digital communications management (Customer Communications Management and Data Quality applications), and supply chain and e-commerce process optimization (from point of sale to delivery, including associated tracking services).

With a direct presence in 29 countries and about 6,000 employees, Neopost reported annual sales of €1.2 billion in 2016. Its products and services are sold in more than 90 countries.

Neopost is listed in compartment A of Euronext Paris and belongs to the SBF 120 index.

### For more information, please contact:

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