



**DISCLOSURE OF TRADING IN OWN SHARES
FOR OCTOBER 2017**

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for October 2017:

Date	Number of shares	Average weighted price in €	Amount in €
27/10/2017	51 389	86,8996	4 465 681,49
27/10/2017	35 000	88,3377	3 091 819,50
30/10/2017	20 250	89,9400	1 821 285,00
30/10/2017	37 000	89,7576	3 321 031,20
30/10/2017	11 300	89,7600	1 014 288,00
31/10/2017	4 885	90,6800	442 971,80
31/10/2017	14 831	89,8200	1 332 120,42
31/10/2017	20 000	90,1539	1 803 078,00
31/10/2017	21 500	89,7523	1 929 674,45
TOTAL	216 155	88,9267	19 221 949,86

Contacts

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian
sophie.palliez@bicworld.com

Katy Bettach
Katy.bettach@bicworld.com

Press Contact:

Isabelle de Segonzac: +33 1 53 70 74 70
isegonzac@image7.fr

2017 - 2018 Agenda (all dates to be confirmed)

Full Year 2017 results	14 February 2018	Meeting – BIC Headquarters
1 st Quarter 2018 results	25 April 2018	Conference call
2018 AGM	16 May 2018	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2018 results	1 st August 2018	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

For more information, please visit BIC corporate web site: www.bicworld.com

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