

BIC GROUP – PRESS RELEASE CLICHY – 10 NOVEMBER 2017

DISCLOSURE OF TOTAL NUMBER OF VOTING RIGHTS AND NUMBER OF SHARES FORMING THE CAPITAL AS OF OCTOBER 31, 2017

Article L 233-8-II of the French "Code de Commerce" and Article 223-16 of the General Regulations of the French "Autorité des Marchés Financiers".

As of October 31, 2017, the total number of issued shares of SOCIÉTÉ BIC is 47,598,812 shares, representing:

- 69,050,088 voting rights,
- 67,530,042 voting rights excluding shares without voting rights

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2017 – 2018 Agenda (all dates to be confirmed)

| Full Year 2017 results | 14 February 2018 | Meeting – BIC Headquarters |
|---|------------------|----------------------------|
| 1st Quarter 2018 results | 25 April 2018 | Conference call |
| 2018 AGM | 16 May 2018 | Meeting – BIC Headquarters |
| 2 nd Quarter and 1 st Half 2018 results | 1st August 2018 | Conference call |

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

For more information, please visit BIC corporate web site: www.bicworld.com

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