

DISCLOSURE OF TRADING IN OWN SHARES FOR NOVEMBER 2017

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for November 2017:

Date	Number of shares	Average weighted price in €	Amount in €
02/11/2017	9 697	90,4700	877 287,59
02/11/2017	20 000	90,8729	1 817 458,00
03/11/2017	6 734	90,1880	607 325,99
03/11/2017	10 000	90,1225	901 225,00
06/11/2017	30 000	90,1933	2 705 799,00
06/11/2017	2 893	89,6100	259 241,73
06/11/2017	15 700	89,9872	1 412 799,04
07/11/2017	60 000	90,1492	5 408 952,00
07/11/2017	16 000	90,0017	1 440 027,20
07/11/2017	4 000	89,8900	359 560,00
08/11/2017	8 821	89,4406	788 955,53
09/11/2017	20 000	88,8412	1 776 824,00
10/11/2017	10 000	88,0214	880 214,00
13/11/2017	10 000	87,7551	877 551,00
14/11/2017	7 830	89,8976	703 898,21
15/11/2017	4 060	89,9741	365 294,85
16/11/2017	923	90,1086	83 170,24
17/11/2017	10 000	90,6378	906 378,00
21/11/2017	7 721	90,9902	702 535,33
TOTAL	254 379	89,9229	22 874 496,71

Contacts

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2018 Agenda (all dates to be confirmed)

Full Year 2017 results	14 February 2018	Meeting – BIC Headquarters
1 st Quarter 2018 results	25 April 2018	Conference call
2018 AGM	16 May 2018	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2018 results	1 st August 2018	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

For more information, please visit BIC corporate web site: www.bicworld.com

