# Nexans strengthens its Management Board in line with its 'Paced for Growth' strategic plan

- Nexans has appointed Dirk Steinbrink to the newly-created role of CTO with the mission to strengthen Nexans' industrial leadership in innovation
- Vincent Dessale has been promoted to the Nexans Management Board with responsibility for its Subsea & Land Systems business group

Paris La Défense, March 1, 2018 – Highlighting an emphasis on innovation as defined in its 'Paced for Growth' business strategy for 2018-22, Nexans has appointed its first Chief Technical Officer (CTO) at Management Board Level. Stepping into the newly-created role is Dirk Steinbrink, who was previously Senior Executive Vice President for Nexans' High Voltage and Underwater Cable Business Group. Taking over his role, Vincent Dessale has been appointed to the Nexans Management Board as Senior Executive Vice President (EVP) for its Subsea & Land Systems business group.

## Innovation and technology at the core of Nexans' five-year strategic plan

Nexans has developed its 'Paced for Growth' strategy with the vision to become a leader in advanced cabling and connectivity solutions. This includes the Group's ambition to expand Nexans' scope beyond existing products and solutions into new growth-generating possibilities while accelerating its speed to market.

In his role as Nexans CTO, Dirk Steinbrink will supervise the Nexans Technology & Innovation group function as well as Acceleration Units that are focused on the development of promising business opportunities, such as the Internet of Things (IoT), smart cities and e-mobility.

Dirk Steinbrink has been Senior EVP for Nexans' High Voltage and Underwater Cable Business Group for the past seven years and has over 20 years experience in the cable industry. He has a doctorate in High-Voltage Electrical Engineering from the Bergische University of Wuppertal.<sup>1</sup>

## Continuous focus on Subsea & Land Systems

Nexans has created the Subsea & Land Systems business group leading the High Voltage and Projects business segment. This segment encompasses subsea interconnections, offshore wind farms, land high voltage (HV) projects and smart solutions for oil & gas applications - including umbilicals and direct electrical heating (DEH) systems for subsea flow lines.

With a wealth of experience in submarine and land systems, Vincent Dessale will be in charge of leading Nexans' Subsea & Land Systems business group, with the mission to help customers find the right cable system solution to address their efficiency and reliability challenges as well as to support them from the beginning of a project (design, engineering, funding, asset management) to the end (system management).

Previously, Vincent Dessale was EVP for Nexans' Submarine HV business that has moved into the new Subsea & Land Systems business group. He joined Nexans in 2001 and has seven years experience in the delivery of HV and underwater cable projects.<sup>1</sup>

The Nexans Management Board is led by Arnaud Poupart-Lafarge, CEO. In addition to Dirk Steinbrink and Vincent Dessale, the Management Board is composed of:

- Nicolas Badré, CFO
- Anne-Marie Cambourieu, Senior Corporate Vice President Human Resources in charge of Communications and Corporate Social Responsibility
- Benjamin Fitoussi, Senior EVP, responsible for Industry Solutions & Projects and MERA
- Christopher Guerin, Senior EVP, responsible for Telecom / Datacom, Power Accessories Business Group and Europe
- Pascal Portevin, Senior Corporate EVP in charge of International and Operations.



<sup>&</sup>lt;sup>1</sup> For Dirk Steinbrink's and Vincent Dessale's full bios, see Appendix below

#### Appendix - Bios

#### **Dirk Steinbrink**

Chief Technical Officer

Dirk Steinbrink is a Chief Technical Officer in charge of the Management of Innovation & Technology (MIT) and Acceleration units at Nexans.

Prior to being appointed as a CTO, Dirk Steinbrink was a Senior Executive Vice President at Nexans in charge of the High Voltage & Underwater Cable Business Group. Until 1st June 2011, he was leading the Land High Voltage Business Group at Nexans. Between 2007-2008, Dirk Steinbrink was a Managing Director of Harting Electric, a German-based privately owned company. Prior to being appointed as a Managing Director of Nexans' Hanover unit in 2004, Dirk Steinbrink held different responsibilities between 1999 and 2006 in the Hanover management and Product Line organization. He joined Alcatel Cable in 1998 as Head of Project Management & Export Sales in Hanover.

Dirk Steinbrink graduated as a doctor of Electrical Engineering in High-Voltages from the Bergische University of Wuppertal (Dr.-Ing) in Germany.

## **Vincent Dessale**

Senior Executive Vice President Subsea and Land Systems Business Group

Vincent Dessale started his career in 1989 at Coca-Cola and STEF-TFE. He held several positions in Supply Chain, Sales & Marketing and Project Management before becoming Managing Director for Spanish operations at STEF-TFE from 1997 to 2001.

He joined Nexans in 2001 as European Logistics Director in charge of the Winding Wires activity. He had held various key roles in Europe and APAC before he was named VP Industrial High Voltage & Underwater Cable in 2011. In 2013 he was appointed Chief Operating Officer of the Submarine High-Voltage business. In 2014 Vincent Dessale became Executive Vice President Submarine High-Voltage business before also taking the responsibility of the new Subsea Energy Systems entity covering Energy and Oil & Gas Subsea segments in 2017.

Vincent Dessale is a graduate of Aix-Marseille University in France.

#### **About Nexans**

As a global leader in advanced cabling and connectivity solutions, Nexans brings energy to life through an extensive range of best-in-class products and innovative services. For over 120 years, innovation has been the company's hallmark, enabling Nexans to drive a safer, smarter and more efficient future together with its customers.

Today, the Nexans Group is committed to facilitating energy transition and supporting the exponential growth of data by empowering its customers in four main business areas: Building & Territories (including utilities, smart grids, e-mobility), High Voltage & Projects (covering offshore wind farms, submarine interconnections, land high voltage), Telecom & Data (covering data transmission, telecom networks, hyperscale data centers, LAN), and Industry & Solutions (including renewables, transportation, Oil & Gas, automation, and others).

Corporate Social Responsibility is a guiding principle of Nexans' business activities and internal practices. In 2013 Nexans became the first cable provider to create a Foundation supporting sustainable initiatives bringing access to energy to disadvantaged communities worldwide. The Group's commitment to developing ethical, sustainable and high-quality cables drives its active involvement within several leading industry associations, including Europacable, the National Electrical Manufacturers Association (NEMA), International Cablemakers Federation (ICF) or CIGRE to mention a few.

Nexans employs more than 26,000 people with an industrial footprint in 34 countries and commercial activities worldwide. In 2017, the Group generated 6.4 billion euros in sales. Nexans is listed on Euronext Paris, compartment A.

For more information, please visit: www.nexans.com

& follow us on:







### Contacts:

Press

Angéline Afanoukoe Tel: +33 (0)1 78 15 04 67 angeline.afanoukoe@nexans.com

Ksenia Kanareva Tel: +33 (0)1 78 15 04 74 ksenia.kanareva@nexans.com Investor relations

Michel Gédéon
Tel: +33 (0)1 78 15 05 41
michel.gedeon@nexans.com

Marieme Diop

Tel: +33 (0)1 78 15 05 40 marieme.diop@nexans.com

