



SUCCESSFUL PLACEMENT OF UBISOFT SHARES SUPPORTED BY VERY SIGNIFICANT INVESTOR DEMAND

Paris – March 21, 2018 – Ubisoft is pleased to report today the sale of Vivendi’s entire 27,3% stake in Ubisoft, part of which was executed by way of an accelerated bookbuilding to qualified investors (the “Placement”), as announced on March 20th, 2018.

Owing to very significant investor demand, a testimony to Ubisoft’s future value creation potential, the Placement was increased by 1,500,000 shares, to reach a total of 11,876,620 shares sold to qualified investors.

All shares were sold at a price of 66 euros per share.

As a consequence, and as announced by Ubisoft, the share buyback conducted by the company will be reduced by 1,500,000 shares, to 7,590,909 shares bought back, representing approximately 6.8% of Ubisoft’s share capital.

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About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin’s Creed, Just Dance, Watch_Dogs, Tom Clancy’s video game series, Rayman and Far Cry. The teams throughout Ubisoft’s worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2016-17 fiscal year Ubisoft generated sales of €1,460 million. To learn more, please visit: www.ubisoftgroup.com

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