



**DISCLOSURE OF TRADING IN OWN SHARES
FROM 19 TO 23 MARCH 2018**

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares from 19 to 23 March 2018:

Date	Number of shares	Average weighted price in €	Amount in €
20/03/18	21 000	77,5887	1 629 362,70
21/03/18	24 000	78,6779	1 888 269,60
22/03/18	20 000	78,1852	1 563 704,00
23/03/18	100 000	78,0000	7 800 000,00
TOTAL	165 000	78,0687	12 881 336,30

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For more information, please consult the corporate website: www.bicworld.com

2018 AGENDA (ALL DATES TO BE CONFIRMED)

First Quarter 2018 results	25 April 2018	Conference call
2018 AGM	16 May 2018	Meeting – BIC Headquarters
First Half 2018 results	1 st August 2018	Conference call
Third Quarter 2018 results	24 October 2018	Conference call

ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2017, BIC recorded Net Sales of 2,020.3 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, FTSE4Good indexes, Ethibel Pioneer and Ethibel Excellence Investment Registers, Ethibel Sustainability Index (ESI) Excellence Europe, Stox Global ESG Leaders Index.

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Nom de l'émetteur	Code Identifiant de l'émetteur	Jour de transaction	Code identifiant de l'instrument financier	Volume total journalier (en nombre de titres)	Prix pondéré moyen journalier d'acquisition des actions	Code identifiant marche
SOCIETE BIC	969500UR00DF63IOVH67	20-mars-18	FR0000120966	21000	77,5887	XPAR
SOCIETE BIC	969500UR00DF63IOVH67	21-mars-18	FR0000120966	24000	78,6779	XPAR
SOCIETE BIC	969500UR00DF63IOVH67	2018.03.22	FR0000120966	20000	78,1852	XPAR
SOCIETE BIC	969500UR00DF63IOVH67	2018.03.23	FR0000120966	100000	78	CROSS