

ANNUAL SHAREHOLDERS' MEETING OF 16 MAY 2018

DOCUMENTS' AVAILABILITY

The Shareholders of SOCIETE BIC are invited to participate to the Combined Extraordinary and Ordinary Shareholders' Meeting that will take place on Wednesday, 16 May 2018 at 9:30 am at the registered office of the company - 14 rue Jeanne d'Asnières, 92110 Clichy, France.

The notice of meeting, including the agenda and the draft resolutions, has been published on 21 March 2018 in the BALO (*Bulletin des Annonces Légales Obligatoires*). Since 25 April 2018, the documents related to this Meeting are available at the registered office and on the Company's website (www.bicworld.com – under Investors / Shareholders - AGM), in accordance with the conditions specified by the applicable regulations.

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For more information, please consult the corporate website: www.bicworld.com

2018 AGENDA (ALL DATES TO BE CONFIRMED)

2018 AGM	16 May 2018	Meeting – BIC Headquarters
First Half 2018 results	1 st August 2018	Conference call
Third Quarter 2018 results	24 October 2018	Conference call
Full Year 2018 results	19 February 2019	Meeting – BIC Headquarters

ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2017, BIC recorded Net Sales of 2,041.4 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, FTSE4Good indexes, Ethibel Pioneer and Ethibel Excellence Investment Registers, Ethibel Sustainability Index (ESI) Excellence Europe, Stoxx Global ESG Leaders Index.

















