









Press release - Paris, June 18, 2018

2018 SMCP COMBINED SHAREHOLDERS' MEETING

SMCP Shareholders' Meeting was held in Paris today, chaired by Mr. Yafu Qiu, Chairman of the Board of Directors.

87.87% of SMCP's total outstanding share capital participated in this Shareholders' Meeting.

SMCP's Shareholders Meeting approved all resolutions submitted to a vote, including the statutory and consolidated financial statements for the 2017 fiscal year.

An overview of the voting results per resolution will be available on www.smcp.com as of June 19, 2018.

ABOUT SMCP

SMCP is a global player in the apparel and accessories market with three distinct contemporary Parisian fashion brands, Sandro, Maje and Claudie Pierlot. End of 2017 SMCP brands are present in more than 1,300 points of sales in 38 countries. Evelyne Chetrite and Judith Milgrom founded Sandro and Maje in Paris, in 1984 and 1998 respectively and continue to provide creative direction for the brands. Claudie Pierlot was founded in 1984 by Madame Claudie Pierlot, and acquired by SMCP in 2009. SMCP is listed on the regulated market of Euronext Paris (compartment A, ISIN Code FR0013214145, ticker: SMCP).

www.smcp.com

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