

Out of Home Media

Algeria
Angola
Argentina
Australia
Austria
Azerbaijan
Bahrain
Belgium
Botswana
Brazil
Bulgaria
Cameroon
Canada
Chile
China
Colombia
Costa Rica
Croatia
Czech Republic
Denmark
Ecuador
El Salvador
Estonia
Finland
France
Gabon
Germany
Guatemala
Hungary
Honduras
Iceland
India
Ireland
Israel
Italy
Ivory Coast
Japan
Kazakhstan
Korea
Latvia
Lesotho
Lithuania
Luxembourg
Madagascar
Malawi
Mauritius
Mexico
Mongolia
Mozambique
Myanmar
Namibia
Nicaragua
Norway
Oman
Panama
Peru
Poland
Portugal
Qatar
Russia
Saudi Arabia
Singapore
Slovakia
Slovenia
South Africa
Spain
Swaziland
Sweden
Switzerland
Tanzania
Thailand
The Dominican Republic
The Netherlands
Uganda
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan
Zambia
Zimbabwe

JCDecaux submits indicative and non-binding proposal to acquire 100% of APN Outdoor Group Limited in Australia

Paris, June 20th, 2018 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces that it has submitted an indicative and non-binding proposal to acquire 100% of APN Outdoor Group Limited share capital based on its current business assets, via a scheme of arrangement, for A\$6.52 per share in cash representing a premium of 30.0% over the 6 months VWAP and corresponding to approximately A\$1.1 billion / €0.7 billion (the Proposal).

Australia is the 7th largest advertising market worldwide, with a growing share of out-of-home advertising having now reached 6% of advertising spend, of which almost 50% is digital.

APN Outdoor Group Limited is a leading out-of-home media company in Australia that primarily operates in the large format billboard segment, as well as in the transit, rail and airport segments.

APN Outdoor would be complementary to JCDecaux's existing out-of-home media assets in Australia, which are primarily in the street furniture segment. JCDecaux is one of the leading street furniture players in the Australian market, having recently won the advertising rights for Yarra Trams in Melbourne and Telstra under long-term contracts.

JCDecaux entered the Australian market with the street furniture contract of Sydney before the Olympic Games in 2000 and since then has been developing a strong outdoor advertising franchise in Australia on an organic basis. Today, JCDecaux has a large portfolio of premium assets in Australia's largest metropolitan areas that would significantly enhance APN Outdoor's existing network.

The Proposal is subject to due diligence, applicable regulatory approvals (e.g. Australian Competition and Consumer Commission and Foreign Investment Review Board) and other customary conditions. The Proposal is also conditional on entry into a definitive scheme implementation agreement between JCDecaux and APN Outdoor, under which APN Outdoor would put to its shareholders the contemplated scheme to implement the Proposal. It is not intended to constitute, and does not constitute, a proposal to make a takeover bid for the purposes of section 631 of the Corporations Act.

At this early stage, no agreement has been reached between the parties, and there is no certainty that the Proposal will result in any transaction.

Goldman Sachs is acting as JCDecaux's financial advisor in relation to the Proposal.

Key Figures for JCDecaux

- 2017 revenue: €3,493m*
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good and Dow Jones Sustainability Europe indexes
- N°1 worldwide in street furniture (543,050 advertising panels)
- N°1 worldwide in transport advertising with more than 218 airports and 250 contracts in metros, buses, trains and tramways (356,320 advertising panels)
- N°1 in Europe for billboards (141,630 advertising panels)

JCDecaux SA

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www.jcdecaux.com

A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,242,237.80 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

JCDecaux

- N°1 in outdoor advertising in Europe (672,220 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (216,290 advertising panels)
- N°1 in outdoor advertising in Latin America (77,190 advertising panels)
- N°1 in outdoor advertising in Africa (26,770 advertising panels)

- N°1 in outdoor advertising in the Middle-East (18,650 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,074,113 advertising panels in more than 80 countries
- Present in 4,033 cities with more than 10,000 inhabitants
- 13,040 employees

* Restated from the retrospective application of IFRS 15, applicable from January 1st, 2018

JCDecaux

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