

ADLPartner: governance

The ADLPartner Group is announcing that a transitional governance structure has been put in place.

During its meeting today, chaired by Mr Philippe Vigneron, ADLPartner's Supervisory Board acknowledged the reduced availability of Mr Jean-Marie Vigneron, Chairman of the Management Board, for several months due to health reasons.

In this context, the Supervisory Board has decided to entrust Mr Philippe Vigneron, considering his perfect knowledge of the Group, which he founded, with a stronger control mission that notably includes the possibility to provide the Management Board with his opinions and recommendations.

The ADLPartner Group would like to highlight that this situation does not call into question its development, which is built around a sharing of responsibilities between a Supervisory Board and a Management Board, which four operational divisions report to.

ADLPartner in brief

With its extensive track record in performance marketing, ADLPartner designs, markets and implements customer relationship management and loyalty services on its own behalf or for its major partners (banks, retailers, services, e-commerce, etc.) across all distribution channels.

ADLPartner is listed on the regulated market Euronext Paris – Compartment C.

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