# **PRESS RELEASE**



2018 GAÏA INDEX RATING

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## CSR: NEOPOST RANKS 13TH IN THE 2018 GAÏA INDEX

## Paris, 22 November 2018

Neopost, a global leader in digital communications, shipping and mail solutions, announces its ranking in 13<sup>th</sup> place in the overall 2018 Gaïa Index Rating, out of the 230 screened companies. Every year, the index recognizes the best performing companies in France for extra-financial criteria, including transparency and sustainable development. Its rating methodology is based on over 150 criteria, of which 32 relate to the environment, 42 to social issues and 40 to governance.



Gaïa Rating, EthiFinance's extra-financial rating agency, specializes in an ESG (Environment, Social, Governance factors) analysis and rating of French and European companies. Since 2009, it has set rankings based on revenue categories to award the best players from a selected panel of 230 small and medium-sized companies listed on Euronext Paris. Ratings are used by leading asset management companies in their management and investment decision-making processes.

Neopost's ranking in the Top 20 stocks researched underlines the good performance, environmentally and socially, as a result of the Group's actions as well as its governance best practices.

This year, Neopost has endeavored to give new impetus to its CSR approach, which is structured around four pillars: commitment to the employees, act in a responsible manner, limit the impact on the environment and local communities support. Against this background, Neopost is currently completing its materiality analysis, which focuses on the Group's most important challenges linked to its digital transformation.

Commenting on this, Thierry Le Jaoudour, Chief Technology & Innovation Officer, said: "We are proud to be this year once again among the top stocks in the Gaïa index, a benchmark in terms of ESG rating. This ranking attests to the engagement of our teams and to our CSR actions. We remain committed to a responsible approach with our customers, employees and investors".

For more information on the 2018 Gaïa Index: <a href="http://www.gaia-rating.com/">http://www.gaia-rating.com/</a>

To find out more about Neopost's CSR policy: <a href="https://www.neopost-group.com/en/corporate-social-responsibility">https://www.neopost-group.com/en/corporate-social-responsibility</a>.

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#### **ABOUT NEOPOST**

**NEOPOST** is a global leader in digital communications, logistics and mail solutions. Its mission is to help companies improve the way they manage interactions with their clients and partners. Neopost provides the most advanced solutions for physical mail processing (mailing and folder-inserter systems), digital communication management (Customer Communications Management and Data Quality applications), and supply chain and e-commerce process optimization (from point of sale to delivery, including associated tracking services).

With a direct presence in 29 countries and more than 5,800 employees, Neopost reported annual sales of €1.1 billion in 2017. Its products and services are sold in more than 90 countries. Neopost is listed in compartment A of Euronext Paris and belongs to the SBF 120 index.

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