

NEOPOST MOVES UP TO 2ND PLACE IN THE ANNUAL RANKING OF FRENCH SOFTWARE PUBLISHERS IN THE "HORIZONTAL PUBLISHERS" CATEGORY

Paris, 26 November 2018

Neopost, a global leader in digital communications, logistics and mail solutions, today announces that it has moved up to second position in the annual ranking of French software publishers and developers, in the "horizontal" French publishers' category, according to the Top 250 Panorama published in October 2018 by Syntec Numérique (French trade association for software companies) and consultancy firm EY. Neopost also ranked 11th in the overall ranking.

Commenting, Neopost CEO, Geoffrey Godet, said: ***"Once again, we are proud to be recognized as one of the leading French software publishers and developers, moving up to 2nd position in the horizontal French publishers' category. Such recognition demonstrates our teams' commitment and reflects our clients' confidence. We continue to offer increasingly innovative and effective digital experience solutions."***

Neopost's activity in the software sector continues to grow and accounting for sales of €228.2 million in 2017, 20.5% of total Group sales. This share is up on 2016, when it ended at 19.3%. The Group's digital offering covers **Digital Communication**, grouping together Customer Communications Management, Digitization of Processes and Data Quality, in addition to **Shipping Solutions**, which includes parcel shipment management, tracking and delivery solutions.

The 2018 edition of Top 250 Panorama ranked French software publishers and developers according to their 2017 sales in software publishing. Neopost ranked 11th in the 2018 overall ranking, across all categories. In the "horizontal" publishers' category, i.e. proposing a general offering to serve all sectors of activity, the Group moved up two places on 2017, taking 2nd place.

To view the full study, go to: <https://go.ey.com/2JZBqfe> (in French only).

ABOUT NEOPOST

NEOPOST is a global leader in digital communications, logistics and mail solutions. Its mission is to help companies improve the way they manage interactions with their clients and partners. Neopost provides the most advanced solutions for physical mail processing (mailing and folder-inserter systems), digital communication management (Customer Communications Management and Data Quality applications), and supply chain and e-commerce process optimization (from point of sale to delivery, including associated tracking services).

With a direct presence in 29 countries and more than 5,800 employees, Neopost reported annual sales of €1.1 billion in 2017. Its products and services are sold in more than 90 countries. Neopost is listed in compartment A of Euronext Paris and belongs to the SBF 120 index.

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