

Press Release

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Altran collaborates with Wirepas to develop Location Based Services solutions

Altran, the global leader in engineering and R&D services, has signed a partnership with Wirepas to extend its range of localization solutions services.

As part of its portfolio, Altran provides solutions to solve asset-tracking issues thanks to location-based services leveraging an end-to-end, modular and technology-agnostic architecture, from physical devices to backend platform and applications. This new location based service (LBS) solution now incorporates Wirepas Mesh and positioning technology to offer a scalable and easy-to-deploy indoor localization solution.

Wirepas Mesh technology reduces the number of expensive gateways and simplifies system complexity whilst providing a much more robust radio solution to connect a wide range of asset management tags and sensors. In addition, Wirepas Positioning Engine allows Altran's LBS solution to include a fully battery-operated asset localization solution with access to a wide range of tags and sensors provided by Wirepas ecosystem of partners.

"Every asset management use case has different needs. For some projects, the most important KPI is the power efficiency. For some others, the key care-about is the accuracy. For all, the total cost of ownership including infrastructure capex and lifetime operating cost is an important KPI. A scalable, flexible and cost-efficient connectivity platform such as Wirepas gives solution providers such as Altran a possibility to offer fit-for-purpose solutions for various use cases and end customers," says Teppo Hemiä, **Wirepas Chief Executive Officer**.

"Location based applications are instrumental in the digitization of operations. They bring extra efficiency in a variety of industries: limiting missing assets and money wasted on spare inventories, streamlining procurement and production workflows, optimizing and monitoring logistics, automating inventory management, not to mention the increased safety and security for the hazardous zones workers " says **Didier Pagnoux, Director of Altran World Class Center IoT Solutions**.

About Altran

Altran ranks as the undisputed global leader in Engineering and R&D services (ER&D), following its acquisition of Aricent. The company offers clients an unmatched value proposition to address their transformation and innovation needs. Altran works alongside its clients, from initial concept through industrialization, to invent the products and services of tomorrow. For over 30 years, the company has provided expertise in aerospace, automotive, defense, energy, finance, life sciences, railway and telecommunications. The Aricent acquisition extends this leadership to semiconductors, digital experience and design innovation. Combined, Altran and Aricent generated revenues of €2.9 billion in 2017, with some 46,000 employees in more than 30 countries.

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