OLYMPIQUE LYONNAIS

OL GROUPE

First half 2008/09

STRONG FUNDAMENTALS DESPITE THE RECESSION

Revenue from businesses, excl. player trading:
€86 million (-7% from H1 2007/08)

Total revenue from businesses:
€100.4 million (-19% from H1 2007/08)

First half net loss: €2.4 million

Capital increase of €55 million for football operations

Lyon, 18 February 2009

Business revenue and results achieved in the first half of the 2008/09 financial year must be analysed in light of the following factors:

- The first half differed from that of previous years, punctuated by serious player injuries and less player trading, but remained in line with planning at the start of the season. Indeed, the Group still intends to maintain a high-quality professional team until the end of the football season, in particular so as to advance in the Champions League.

- The international economic and financial environment is putting only moderate pressure on brand-related revenue.

Revenue from businesses (1 July to 31 December)

in € m	1st half 2008/09	1st half 2007/08	% chg.
Revenue from businesses, excl. player trading	86.0	92.3	- 6.8%
Revenue from sale of player registrations	14.4	32.3	- 55.3%
Total revenue from businesses	100.4	124.6	-19.4%

Revenue from businesses excluding player trading remained high at €86 million, but were impacted by the matchday calendar, as there was one less regular season home game. Also, last year's first half revenue included €1.8 million from the club's victory in an international competition that takes place every two years at the start of the season.

Revenue from sale of player registrations totalled €14.4 million and were in line with the Group's objective of holding onto its players so as to enable the club to have an

impact in European competitions. In the first half of 2007/08 they totalled €32.3 million, including exceptional revenue of €19 million from the transfer of Malouda to Chelsea.
As of 1 February 2009, the market value of the entire professional squad was €213.2 million (source: transfermarkt.de). The net book value of player contracts at that date was €96.8 million.

Simplified, consolidated income statement for the first half (1 July to 31 December)

in € m	1st half 2008/09	1st half 2007/08	Change € m
Revenue from businesses	100.4	124.6	-24.2
EBITDA	15.2	46.3	-31.1
Profit from ordinary activities	-4.7	30.8	-35.5
Profit from ordinary activities, excl. player trading	5.8	18.4	-12.6
Net financial income / (expense)	0.9	2.2	-1.3
Net profit (Group share)	-2.4	21.5	-23.9

As announced in previous press releases, the change in the Group's football strategy and, as a result, in recruiting has led both to lower trading revenue and to higher personnel costs (up €5.6 million) and higher player contract amortisation (up €5.1 million). These factors impacted profit from ordinary activities.

Profit from ordinary activities excluding player trading was resilient, coming in at €5.8 million, or 6.7% of revenue from businesses excluding player trading. This result was achieved amid a difficult economic context and with three French clubs participating in the Champions League this year, which impacted media rights.

The bottom line was a slight net loss of €2.4 million (Group share), in line with the strategic decisions adopted in the first half of the financial year.

Investment in new players

To be competitive with the best European clubs, which have objectives in both domestic league play and in the Champions League, OL Groupe has made significant investments in new players, all internationals: Jean II Makoun (Cameroon), John Mensah (Ghana) et Frédéric Piquionne (France).

Investment in new players totalled €27.9 million in the first half of the financial year (€36.5 million in the year-earlier period) and totalled €78.3 million over all of 2007/08, for a total of €106.2 million over an 18-month period.
During the period, OL Groupe sold Grégory Coupet, Sébastien Squillaci and Milan Baros.

Sound financial structure, strong positive net treasury

Owing to the very strong results of previous years and to the February 2007 capital increase (IPO), the Group's shareholders' equity totalled €156.9 million as of 31 December 2008.
The intangible asset item "Player registrations" totalled €96.8 million at 31 December, compared with €93.9 million at 30 June 2008 and €68.7 million at 31 December 2007.
Property, plant and equipment totalled €19.4 million and included the new training academy and related improvements (€6.4 million), the training grounds, the head office building and OL store (€3.5 million), and expenses of Foncière du Montout, related to the new stadium project (€5.8 million).

As of 31 December 2008, cash and equivalents totalled €101.3 million and financial debt, i.e. drawdowns under medium-term lines of credit, amounted to €45.6 million.

Club results to date

Men's team:

- First in French Ligue 1 standings with 49 points, ahead of PSG and Marseille.
- Qualified for the first knock-out round of the UEFA Champions League. OL will play against FC Barcelona on 24 February (at home) and 11 March (in Barcelona).
- Qualification for the last-16 round of the Coupe de France. OL will face Lille on 4 March 2009.

Women's team:

- French Division 1 leaders, ahead of Juvisy and Montpellier.
- Qualification for the semi-final round of the UEFA Women's Cup. The women's team will meet German champions Duisburg in the semi-finals on 28 March 2009 in Lyon and on 4 April 2009 in Duisburg.

Outlook

OL Groupe confirms that it enjoys numerous advantages in its business environment:

- Very high cash balances;
- The recurrent nature of season ticket sales, other gate receipts and media rights, which rose at the most recent UEFA bidding round;
- The OL brand acts as a magnet for attracting sponsoring and brand-related revenue;
- For player trading, the most recent winter mercato showed that football remains healthy despite the economic slowdown (€300 million in the principal European leagues); The most recent summer mercato totalled €1.8 billion.

As an indication of its confidence in the future, the Board of Directors of OL Groupe has decided to increase the capital of the main football subsidiary by €55 million through incorporation of shareholder loans, fully subscribed by OL Groupe. The capital increase will be submitted to a vote at a shareholders meeting to be held in March 2009.

Nevertheless, the current economic and financial situation could worsen. In light of this risk, OL Groupe plans to adapt its strategy. In particular the club will:

- Diversify its sponsoring partnerships so as to counter the risk of losing existing partners;
- Accelerate the increase in value of its "player" assets at the same time that it intensifies its efforts in the training of young players, an area in which the club is already very active;
- Optimise operating costs;

International business development will continue, with the professional club participating in international competitions.
Lastly, projects related to licences and sale of training expertise are continuing in Dubai, China and India. Partnerships with Japanese and Korean clubs are also under discussion.

Status of the new stadium project

As an extension of the Besson and Seguin reports and the confirmation of France's candidacy for the Euro 2016, the *loi Laporte* is set to amend French law with regard to professional sports. Among other things, the new law proposes to grant "general interest equipment" status to sports and sports-related infrastructure. It is expected to come into force in the first half of 2009. In this case, administrative lead times should make it possible to deliver the new stadium in Décines in the second half of 2013, assuming the proposed zoning plan is adopted in 2009.

OL brand prestige

During 2008 OL's brand prestige increased and its position as leader in the French market and among the best European clubs was strengthened.

- A Sport Markt ranking of European clubs in terms of brand-related revenue placed OL fifth, ahead of Olympique de Marseille and Juventus, and just after Real Madrid, Manchester United, Bayern Munich and Barcelona.

- Deloitte's annual report on the wealthiest European clubs placed OL 12th in Europe and first in France ahead of OM.

- A Sport Markt survey of the most popular European clubs ranked OL 12th in Europe and first in France ahead of OM. The top European clubs were FC Barcelona, Real Madrid and Manchester United.

Next press release: Third-quarter 2008/09 revenue, 6 May 2009

OLYMPIQUE LYONNAIS

OL GROUPE

OL Groupe
Olivier Blanc
Tel: +33 4 26 29 67 33
Fax: +33 4 26 29 67 13
E-mail:
dirfin@olympiquelyonnais.com
www.olweb.fr

Stock market: Euronext Paris - Compartment C
Index: CAC Allshares
ISIN code: FR0010428771
Reuters: OLG.PA
Bloomberg: OLG FP
ICB: 5755 Recreational services

OLG LISTED NYSE EURONEXT