

Anneyron, 21 July 2009

<b>TURNOVER PROGRESSION AS OF 30 JUNE 2009 (9 MONTHS): + 2.4 %</b>
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## Turnover by geographical zone

<i>in millions of euros</i>	<b>9M 07/08</b>	<b>9M 08/09</b>	<b>variation</b>
<b>France</b>	101.5	102.4	+ 0.9 %
<b>International</b>	68.7	72.0	+ 4.8 %
<b>Lafuma Group</b>	170.2	174.4	+ 2.4 %

## Turnover by division

<i>in millions of euros</i>	<b>9M 07/08</b>	<b>9M 08/09</b>	<b>variation</b>
<b>Grand Outdoor Div. - Lafuma</b>	78.9	71.2	- 9.8 %
<b>Country Division - Le Chateau</b>	17.0	16.0	- 5.9 %
<b>Mountain Div. - Millet, Eider</b>	28.9	46.1	+ 59.5 %
<b>Surf Division - Oxbow</b>	45.4	41.1	- 9.5 %
<b>Lafuma Group</b>	170.2	174.4	+ 2.4 %

Despite the current economic climate, Group turnover is showing stability due to good sales results posted by its technical product families, its retail and Internet activities as well as dynamic sales performance in China and Japan.

In contrast, sales of fashion-oriented products continue their downward trend; a downturn exacerbated by the destocking policies implemented by retailers, and the consequent reconstructive effect this has on the market.

It is to be noted that these turnover figures integrate eight months of Eider activity, which can be compared as of 1 June 2009. On a like-for-like basis, Group turnover has fallen by 4.5 %.

In the wake of the sale of the Millet, Lafuma and Eider brands in Korea on the one hand, and the increase in capital realized last May on the other, the Group has significantly reduced total indebtedness and will be presenting a solid financial structure at the end of fiscal year on 30 September 2009.

Next release: annual turnover figures on 20 October 2009.