



## Press Release

### >> Sales at June 30, 2010

<b>Sales by division Over nine months ended June 30, 2010</b>			
EUR in millions	FY 08/09	FY 09/10	variation
Great Outdoor division – LAFUMA	71.2	63.2	- 11.2%
Board Sports division – OXBOW	41.1	42.0	+ 2.2%
Country division - LE CHAMEAU	16.0	13.1	- 18.2%
Mountain division - MILLET / EIDER	46.1	45.5	- 1.4%
<b>LAFUMA Group *</b>	<b>174.4</b>	<b>163.8</b>	<b>- 6.1%</b>
<b>Third quarter sales</b>			
EUR in millions	Q3 FY 08/09	Q3 FY 09/10	variation
France	25.1	25.8	+ 2.8%
International	19.6	17.2	- 12.5%
<b>LAFUMA Group</b>	<b>44.7</b>	<b>43.0</b>	<b>- 3.9%</b>

\* At a comparable scope and constant exchange rate, Group turnover over the first nine months was down 5.9%.

A rise in sales was registered over the fiscal third quarter in France owing to healthy restocking orders, especially for the Oxbow brand and for Lafuma camping furniture. In parallel, retail sales are still buoyant, except for factory outlets due to the sharp reduction of inventory made available.

International activities, however, are still being penalized by strategic restructuring in Asia (China and Japan) as well as by a shift in policy to greater selectivity in clientele across Europe.

A progressive return to growth is expected based on trends observed in France; the outlook for the end of the fiscal year is for:

- a reduction in the downward trend of the Country and Great Outdoor divisions
- a slight increase in sales in the Mountain and Board Sports divisions.

### >> Next press release

Annual sales on October 20, 2010