

## HOT BIRD™ 9 AND W2M ON TRACK FOR LAUNCH ON DECEMBER 20

Paris, 16 December 2008

The HOT BIRD™ 9 and W2M satellites of Eutelsat Communications (Euronext Paris: ETL) are on track for launch on 20 December on an Ariane 5 ECA rocket from the Kourou Space Centre in French Guiana. Both satellites are ready for launch and installed under the fairing of the launcher which will take them into orbit on Saturday within a launch window opening at 21.51 GMT and closing at 22.50 GMT.

With HOT BIRD™ 9 and W2M, Eutelsat is implementing a far-reaching investment programme of seven satellites to expand, renew and secure its in-orbit resources. The launch of two satellites in 2008 will be followed by three further launches in 2009 (HOT BIRD™ 10, W2A and W7) and two in 2010 (KA-SAT, W3B), raising the Group's overall capacity from 501 to 664 operating transponders, excluding S-band and Ka-band capacity.

Built by EADS Astrium, HOT BIRD™ 9 will be located at Eutelsat's premium video neighbourhood at 13 degrees East. With almost 1,100 TV channels delivered to 120 million homes in Europe, North Africa and the Middle East, Eutelsat's HOT BIRD™ position constitutes a world-leading neighbourhood in terms of channels broadcast. Equipped with 64 transponders, it marks a new step in a programme of thee identical high-capacity satellites providing full redundancy for the 102 transponders operated at 13 degrees East. HOT BIRD™ 9 will join HOT BIRD™ 8 which was launched in 2006.

Built by EADS Astrium / ISRO (Indian Space Agency), W2M will be located at Eutelsat's 16 degrees East position, which with seven anchor pay-TV platforms and almost 400 digital channels is one of the fastest-growing broadcasting neighbourhoods in central Europe and Indian Ocean islands. Operating up to 30 Ku-band transponders, the new satellite will replace Eutelsat's W2 spacecraft and bring new capacity to 16 degrees East for further service expansion.

The launch can be watched live on Eutelsat's website (<u>www.eutelsat.com</u>) and also via satellite as a free-to-air signal from two key Eutelsat video neighbourhoods:

# HOT BIRD™ at 13 degrees East

Frequency: 10 853 MHz Polarisation: Horizontal

Symbol rate: 27.500 Msymbol/s

FEC: ¾

# ATLANTIC BIRD™ 3 at 5 degrees West

Frequency: 12 543 MHz Polarisation: Horizontal

Symbol rate: 27.500 Msymbol/s

FEC: 3/4

## **About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 24 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 30 September 2008, Eutelsat's satellites were broadcasting more than 3,180 television channels and 1,100 radio stations. Almost 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through its teleport in Italy that serves enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 538 commercial, technical and operational experts from 27 countries. www.eutelsat.com

### For further information

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