



Appointment of a General Manager for the French West Indies & Guiana zone

Paris, 21st January 2009: Groupe Outremer Telecom (FR0010425587 - OMT), the leading alternative telecom operator in the French Overseas Regions (FOR), today announces the recruitment of Mr Arnaud LECOEUR as General Manager for the French West Indies & Guiana zone.

Arnaud LECOEUR, 36, is a graduate of the Ecole Polytechnique (1996) and SUPELEC- majoring in Telecoms (1998), and also followed an advanced marketing course at ESSEC (2000).

A telecoms specialist, he has devoted the last 12 years of his career to mobile telephony and broadband on the Consumer and Business markets. He began his career in 1997 as a pre-sales engineer, then as marketing manager within the TDF division devoted to mobile operators. In 2001, he joined LDCOM (which became Neuf Cegetel) as sales manager in charge of Consumer Telecom Operators, during which time he participated in the launch of ADSL offers on this market. As Regional Business Director, he then acquired expertise on the business market, which he continued to develop when he joined B3G (Telecom Operator devoted to businesses). As Sales and Marketing Director, he created the Business division that, 4 years later, recorded revenue of €28 million.

Directly accountable to Jean-Michel HEGESIPPE, Groupe Outremer Telecom's Chairman and CEO, he will join the Group's Management Committee and will be responsible for managing and developing the Group's activities in the French West Indies and Guiana zone.

Jean-Michel HEGESIPPE comments: *"We are very pleased that Arnaud LECOEUR is joining the Group, as he is a recognised telecoms expert who has shown, in his previous positions, his perfect knowledge of our sector's challenges and stakes. We now have two General Managers for the two zones in which we operate – the French West Indies & Guiana zone and the Indian Ocean zone, and we therefore have the necessary size to structure and pursue the growth of our activities."*

Mr Arnaud LECOEUR will be based in Martinique, and will take up his duties in March 2009.

An integrated operator present in all of the French overseas regions - Founded in 1986, Groupe Outremer Telecom has established itself in the French overseas regions (Martinique, Guadeloupe, French Guiana, Reunion and Mayotte) as the leading alternative telecom operator able to offer a full range of fixed line, mobile and Internet access services for both residential and business customers.

The keys to its success: a self-owned network and single well-known brand, Only - Groupe Outremer Telecom has developed its own telecom networks, enabling it to adopt an aggressive and innovative position as a challenger on a strong growth market. The company also has a single brand, Only, which has an excellent reputation in all of the overseas regions and conveys an image of quality, leading-edge technology and local presence.

Strategy focusing on further growth in a solid market - Groupe Outremer Telecom intends to consolidate its position as the leading alternative operator in the French overseas regions and achieve further strong growth in its Internet and mobile subscriber base. Thanks to considerable market potential and capitalising on the success of its activities in French Guiana and the French West Indies, the company extended its Mayotte Mobile activities in December 2006, then its Fixed line and Internet activities there in February 2007, followed by its Mobile offer in Reunion in April 2007. The group also intends to develop the convergence of its different services, expand its business customer base and offer innovative services thanks to the evolving nature of its network.

FY 2008 revenue will be published on 11th February 2009

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