



Outremer Telecom applies for a mobile licence in Mauritius

Paris, 16th March 2009: Groupe Outremer Telecom (FR0010425587 - OMT), the leading alternative telecom operator in the French Overseas Regions (FOR), announces that it has tabled an application for a Mobile licence for Mauritius with that island's telecom authorities, the ICTA, for the deployment of GSM and 3G networks by 2010.

This application for a licence is part of the development strategy implemented by the Group in the Indian Ocean, after it launched its mobile telephony services in Mayotte in December 2006 and in Reunion in April 2007.

With 1.3 million inhabitants, a mobile penetration rate of 75% and only two GSM/UMTS-standard mobile operators, Mauritius is a particularly attractive market for a third operator. With its substantial knowledge of telecom habits in the Indian Ocean and the specificities of Mauritius, Outremer Telecom is a natural candidate for this mobile licence, and will be able to develop offers adapted to the requirements of the island's inhabitants, particularly as this application has been tabled by City Call, a Group subsidiary that has been present in fixed telephony in Mauritius since 2005.

David Mignot, Groupe Outremer Telecom's General Manager for the Indian Ocean zone, says: *"Outremer Telecom's activities in the Indian Ocean represent real growth potential for the Group. Following less than two years of presence in this region, in mobile telephony, our Only sales brand already benefits from substantial awareness thanks to a competitive pricing policy and dynamic and innovative offers. At 31st December 2008, our market share in Reunion and Mayotte already stood at almost 9% of the mobile market."*

"Since our creation, we have proven, on the territories on which we are present, our ability to deploy a latest-generation telecom network, quality customer service and a distinctive and innovative sales and marketing strategy. We have all the advantages we need for our presence in Mauritius to be a success, and will furthermore contribute to developing the region's economy through our investments and the creation of local jobs", adds Jean Michel Hegesippe, Chairman and CEO of Groupe Outremer Telecom.

The ICTA's decision is expected before the coming summer.



An integrated operator present in all of the French overseas regions - Founded in 1986, Groupe Outremer Telecom has established itself in the French overseas regions (Martinique, Guadeloupe, French Guiana, Reunion and Mayotte) as the leading alternative telecom operator able to offer a full range of fixed line, mobile and Internet access services for both residential and business customers.

The keys to its success: a self-owned network and single well-known brand, Only - Groupe Outremer Telecom has developed its own telecom networks, enabling it to adopt an aggressive and innovative position as a challenger on a strong growth market. The company also has a single brand, Only, which has an excellent reputation in all of the overseas regions and conveys an image of quality, leading-edge technology and local presence.

Strategy focusing on further growth in a solid market - Groupe Outremer Telecom intends to consolidate its position as the leading alternative operator in the French overseas regions and achieve further strong growth in its Internet and mobile subscriber base. Thanks to considerable market potential and capitalising on the success of its activities in French Guiana and the French West Indies, the company extended its Mayotte Mobile activities in December 2006, then its Fixed line and Internet activities there in February 2007, followed by its Mobile offer in Reunion in April 2007. The group also intends to develop the convergence of its different services, expand its business customer base and offer innovative services thanks to the evolving nature of its network.

FY 2008 results will be published on 2nd April 2009

Groupe Outremer Telecom
Vincent Fabre
Chief Financial Officer
Claire Richer
Marketing & Communication Director
investisseurs@outremer-telecom.fr

NewCap.
Financial Communications Agency
Simon-Laurent Zaks / Pierre Laurent
Tel.: +33 (0)1 44 71 94 94
Fax: +33 (0)1 44 71 94 90
outremer-telecom@newcap.fr