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## EUTELSAT AND GLOBECAST RENEW LONG-TERM COLLABORATION AT THE HOT BIRD™ VIDEO NEIGHBOURHOOD

## Paris, 30 March 2009

Eutelsat Communications (Euronext Paris: ETL) announced today that GlobeCast, a leading content management and delivery company has renewed to 2016 five transponders leased from the flagship HOT BIRD<sup>™</sup> neighbourhood for broadcasting in Europe, North Africa and the Middle East.

With the seven-year extension of all five contracts, GlobeCast is continuing its longstanding relationship with Eutelsat for broadcasting free-to-air and pay-TV channels to cable and satellite homes. From several of its 12 facilities worldwide, GlobeCast uplinks five digital multiplexes to Eutelsat's HOT BIRD<sup>™</sup> satellites comprising almost 70 television channels including BBC World News, CNN International, EuroNews, JSTV, Al Jazeera, RTR Planeta and Berbère TV.

As the contract was signed, Olivier Milliès-Lacroix Eutelsat Commercial Director said: "We are delighted to pursue our longstanding relationship with GlobeCast, a key provider in transmission services for the broadcast community. This new long-term contract further anchors our flagship video neighbourhood as a reference point for the broadest array of general entertainment and thematic programming."

## About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 26 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2008, Eutelsat's satellites were broadcasting more than 3,200 television channels and 1,100 radio stations. Almost 1,100 channels broadcast via its HOT BIRD<sup>™</sup> video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through its teleport in Italy that serves enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 591 commercial, technical and operational experts from 27 countries.

www.eutelsat.com

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More information on GlobeCast is available at: www.globecast.com