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INFORMATION TECHNOLOGY AWARDS: GIULIANO BERRETTA RECEIVES AWARD AS "PROMOTER OF THE INFORMATION SOCIETY" PRIZE

Paris, 3 April 2009

Giuliano Berretta, Chairman and CEO of Eutelsat Communications (Euronext Paris: ETL), yesterday received this year's "Promoter of the Information Society" prize from TELECOM ParisTech and its graduates' association. The prize is awarded each year to a key figure in recognition of his or her contribution to the development of the Information Society through their personal achievements or professional activities.

The objective of this 11th edition of the Information Technology Awards, which was held in Paris under the patronage of the President of France's National Assembly, Bernard Accoyer, is to acknowledge the projects and players who have had a major impact on information technologies and contributed to their development. The event is the result of a joint initiative by TELECOM ParisTech and its graduates' association, TELECOM ParisTech alumni, and has become a major forum in its sector by bringing together the most significant players involved in the new technologies.

The prize awarded to Giuliano Berretta by a panel of independent experts led by Jean-Michel Hubert, Deputy Chairman of France's Strategic Committee for Digital Technology, recognises his commitment to opening communications satellites to a broader range of applications for the benefit of consumers, enterprises and public bodies. Satellite is the perfect complement to terrestrial networks and ideally suited for covering an entire territory for both broadband and broadcasting services by feeding terrestrial network headends and directly serving users beyond range of terrestrial coverage.

In particular, the panel wanted to recognise the role played by Giuliano Berretta in promoting satellite infrastructure for digital television, which now extends to HDTV and already 3D. The panel's view was also that since 2007, with the launch of Eutelsat's Tooway[™] broadband service for the general public and investment in a new satellite infrastructure called Ka-Sat, Giuliano Berretta's contribution has increased the role played by satellite technology at the service the Information Society by.

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 26 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2008, Eutelsat's satellites were broadcasting more than 3,200 television channels and 1,100 radio stations. Almost 1,100 channels broadcast via its HOT BIRD[™] video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through its teleport in Italy that serves enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 591 commercial, technical and operational experts from 27 countries.

www.eutelsat.com

For further information

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