

## AXA opens its first Campus in the Japan Asia-Pacific region in Singapore

The AXA Group announced today the official opening of the AXA University Asia Pacific Campus in Singapore, the first in the Japan Asia-Pacific region. The new Campus will be AXA's regional hub of learning and development for Japan and Asia-Pacific employees and agents. The Campus will offer technical, organisational, leadership and cultural programs. The curriculum will also look at strengthening AXA employees and agents capabilities and skills in areas like risk management, compliance, underwriting, claims management and financial advice and planning.

*"The establishment of the campus is important to AXA's ambition of becoming the preferred company in the Japan Asia-Pacific region. Investing in people development is key to develop a culture of excellence and offer the best service to our clients",* said Henri de Castries, chairman of AXA's Management Board.

Located in the heart of Singapore, the modern business training facility will significantly contribute to the professionalism, excellence and development of AXA's managers and partners in the Japan Asia-Pacific region.

The Campus team will be partnering with best in class experts and leading learning institutions, notably benefiting from AXA University's 20-year track record of developing education and training programs.

*"As a key international financial centre, it is important for Singapore to continue to build a highly skilled and professional talent pool. AXA's establishment of AXA University Asia Pacific Campus here is a major initiative that will add to other manpower development and training efforts for the financial sector in Singapore, as well as for the rest of Asia",* said Mr Ong Chong Tee, Deputy Managing Director of the Monetary Authority of Singapore.

The Campus is a 1920's Heritage Building, named 'Kinloss House', owned by the Singapore Government. It occupies the entire 2400 sqm building, set on 19,000 sqm land. The building has been recently renovated to fit AXA's purposes, respecting its historical character. It offers modern education facilities to host over 3,500 days of business training per year, to AXA employees and partners from the Japan Asia-Pacific region and beyond.

## About AXA Japan Asia-Pacific Region

For full year 2008, AXA Japan Asia-Pacific Region IFRS revenues were over \$10 billion. With over 35,000 employees and 45,000 tied distributors, AXA is a leader in financial protection across Asia-Pacific markets, where the Group supports its clients, both individuals and businesses, at every stage in their lives by providing products and services to meet their needs, including insurance, personal protection, savings and estate planning.

## About AXA

AXA Group is a worldwide leader in Financial Protection. AXA's operations are diverse geographically, with major operations in Europe, North America and the Asia/Pacific area. For full year 2008, IFRS revenues amounted to Euro 91.2 billion and IFRS adjusted earnings to Euro 3.7 billion. AXA had Euro 981 billion in assets under management as of December 31, 2008.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISIN FR0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). The American Depository Share is also listed on the NYSE under the ticker symbol AXA.

This press release is available on the AXA Group website: [www.axa.com](http://www.axa.com)

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### IMPORTANT LEGAL INFORMATION AND CAUTIONARY STATEMENTS CONCERNING FORWARD-LOOKING STATEMENTS

Certain statements contained herein are forward-looking statements including, but not limited to, statements that are predictions of or indicate future events, trends, plans or objectives. Undue reliance should not be placed on such statements because, by their nature, they are subject to known and unknown risks and uncertainties. Please refer to AXA's Annual Report on Form 20-F and AXA's Document de Référence for the year ended December 31, 2008, for a description of certain important factors, risks and uncertainties that may affect AXA's business. In particular, please refer to the section "Special Note Regarding Forward-Looking Statements" in AXA's Annual Report on Form 20-F. AXA undertakes no obligation to publicly update or revise any of these forward-looking statements, whether to reflect new information, future events or circumstances or otherwise.