



## LAUNCH OF CANAL CONNECT by OUTREMER TELECOM

Paris, 15<sup>th</sup> April 2009: Groupe Outremer Telecom (FR0010425587 - OMT), the leading alternative telecom operator in the French Overseas Regions (FOR), announces the launch of CANAL CONNECT in partnership with Canal Overseas.

As announced in February, Canal Overseas and Outremer Telecom are together launching CANAL CONNECT, a double-play offer incorporating unlimited telephone calls and broadband Internet at speeds of up to 8 Mo, at an attractive price, Canal-branded and developed by Outremer Telecom.

CANAL CONNECT will be available from May in Outremer Telecom and Canal Overseas' networks of stores in the French West Indies, French Guiana and Reunion.

Jean-Michel Hégésippe, Chairman and CEO of Outremer Telecom concludes: *"We are very pleased with this launch, which marks the culmination of our fertile collaboration with Canal Overseas. This offer combines the strengths of both of our groups: the Canal brand and Outremer Telecom's triple-play know-how. This is an attractive offer for residents of the French West Indies, French Guiana and Reunion, and should enable us to acquire new subscribers."*

**An integrated operator present in all of the French overseas regions** - Founded in 1986, Groupe Outremer Telecom has established itself in the French overseas regions (Martinique, Guadeloupe, French Guiana, Reunion and Mayotte) as the leading alternative telecom operator able to offer a full range of fixed line, mobile and Internet access services for both residential and business customers.

**The keys to its success: a self-owned network and single well-known brand, Only** - Groupe Outremer Telecom has developed its own telecom networks, enabling it to adopt an aggressive and innovative position as a challenger on a strong growth market. The company also has a single brand, Only, which has an excellent reputation in all of the overseas regions and conveys an image of quality, leading-edge technology and local presence.

**Strategy focusing on further growth in a solid market** - Groupe Outremer Telecom intends to consolidate its position as the leading alternative operator in the French overseas regions and achieve further strong growth in its Internet and mobile subscriber base. Thanks to considerable market potential and capitalising on the success of its activities in French Guiana and the French West Indies, the company extended its Mayotte Mobile activities in December 2006, then its Fixed line and Internet activities there in February 2007, followed by its Mobile offer in Reunion in April 2007. The group also intends to develop the convergence of its different services, expand its business customer base and offer innovative services thanks to the evolving nature of its network.

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