



- Newsflash -  
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## SeLoger.com achieves record audience in the latest Médiamétrie rankings

SeLoger.com, France's market leader in online real estate services, has reported unparalleled audience figures in the Médiamétrie internet rankings for February 2009. With over 2.5 million unique visitors over the period, the portal attracted a record audience, placing it well ahead of its competitors. These results confirm SeLoger.com's strong leadership in the online real estate services market.

With 2,550,000 unique visitors and an average time spent on the website of 20 minutes per internet user, SeLoger.com delivered an excellent performance in February. The portal widened the gap with its competitors, with over 600,000 more unique visitors than the No. 2 website in the rankings, while its average time per visit is 10 times longer (2.84 minutes per internet user for the No.2 website). SeLoger.com currently sends out more than 17 million e-mail alerts each month to registered users looking to buy or rent a property. The portal has therefore consolidated its market-leading position in terms of both the quantity and quality of its visitors.

These results are also confirmed on a local level. SeLoger.com has a total of nearly 70% audience share in all regions of France, thereby confirming its solid reputation and its role as the partner of choice for many French people looking for property on the internet.

For SeLoger.com's real estate agent clients, this performance guarantees extremely strong visibility for all of their advertisements and therefore a real way of ensuring their effectiveness.

*"We are delighted with these results, which also demonstrate the quality of our content and the relevance of the tools we make available to internet users. We are doing all we can to maintain our position as one of the leading providers of services to help French people in their search for property",* states Roland Tripard, Managing Director of SeLoger.com.

### About SeLoger.com

The SeLoger.com group is France's leading online real estate player, with websites and services aimed at internet users and real estate professionals.

It has become France's benchmark online marketplace for real estate classified ads with several leading sites [www.seloger.com](http://www.seloger.com), [www.immostreet.com](http://www.immostreet.com), [www.bellesdemeures.com](http://www.bellesdemeures.com) and [www.agorabiz.com](http://www.agorabiz.com). The group is also the leading provider in France for real estate transactions software solutions with Périclès.

The group gives internet users access to France's most extensive range of classified real estate ads, with more than 2.3 million ads. It also gives real estate professionals the largest platform in the market, with an audience consisting of around 2.5 million unique visitors spending an average time of 20 minutes (source: Mediametrie//Netratings February 2009).

SeLoger.com's business model is based on innovative services dedicated to real estate professionals. The company plans to maintain its growth strategy, which focuses on four main areas:

- continuing to add new estate agent customers, in both Paris and the Regions;
- improving its range of products and dedicated services for all types of real estate professionals;
- introducing innovative new services for individuals planning a real estate transaction;
- making selective acquisitions.

SeLoger.com has been listed on Euronext Paris (compartment B) since 30 November 2006 and is part of the following indexes: SBF 250, CAC SMALL 90, CAT IT and Euronext 100.

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### Contacts SeLoger.com

#### Investor Relations :

Laurence Bégonin Maury

[Laurence.mauray@seloger.com](mailto:Laurence.mauray@seloger.com)

+33 1 53 38 29 00

#### Corporate communication :

Karine Reffet

[Karine.reffet@seloger.com](mailto:Karine.reffet@seloger.com)

+33 1 53 38 28 29