Boulogne-Billancourt, 8 June 2009.



MEETIC AND MSN PARTNERSHIP AGREEMENT

MEETIC (MEET - FR0004063097), the European leader in online dating, today announces that it has signed a new partnership agreement with Microsoft's MSN, the leading online portal in Europe. Under this agreement, MSN will provide Meetic's Dating and Matchmaking services across MSN's European channel.

Within the context of the integration process for Match.com's European activities, MSN has chosen Meetic in order to enable its users in 12 European countries to benefit from the extended services provided by the Company.

Marc Simoncini, chairman and CEO of MEETIC, said, "We are very pleased with our renewed relationship with MSN that makes Meetic services available to their vast European audience. The integration of Match.com's European Dating activities further stretches our existing leadership position in the European Dating segment. This partnership confirms that the Group is the only player to provide wide ranging Dating and Matchmaking services across Europe.

Geoff Sutton, Executive Producer and General Manager of MSN Europe, said, "Online Dating is a healthy and growing category on MSN and one that has proved very popular with our audience. We are pleased to establish this relationship with MEETIC across Europe as the company offers broad geographic reach and a breadth of services including match making and mobile dating".

## About MEETIC, the European online dating leader (www.meetic-corp.com)

MEETIC manages two services in Europe: Dating and Matchmaking, essentially under the Meetic and Meetic Affinity brands, and markets two highly complementary economic models on the dating market, one based on Internet use and the other on mobile phones. MEETIC is established in 15 countries in Europe and Latin America, and is available in 12 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2008, MEETIC posted sales of €133.6 million and net profit of €12.5 million.

Meetic is listed on Euronext Paris - Compartment B of the NYSE Euronext - ISIN: FR0004063097



MEETIC Chief Financial Officer Sandrine Leonardi NewCap Investor Relations Pierre Laurent, Axelle Vuillermet Tel: +33 (0)1 44 71 94 94 meetic@newcap.fr

Revenue and results for the first half of 2009 will be published on 28<sup>th</sup> July 2009 (after market)

\* \* \* \*

