

# PRESS RELEASE

Paris, 30 July, 2009

## UPDATE OF THE "EURO MEDIUM TERM NOTES" (EMTN) PROGRAMME PROSPECTUS RELEASE

Imerys has finalized the update of its 1 billion euros EMTN programme.

The base prospectus has been filed with, and approved by, the *Commission de Surveillance du Secteur Financier* (Luxembourg) on July 24 2009; it is available on the website of the Company [www.imerys.com](http://www.imerys.com) in the section "Publications and regulated information/bond issue", at its head office, from the paying agent identified in the base prospectus as well as on the website of the Luxembourg Stock Exchange [www.bourse.lu](http://www.bourse.lu).

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*The world leader in adding value to minerals, Imerys is active in 47 countries through approximately 260 industrial and commercial sites. The Group achieved €3.5 billion in sales in 2008. Imerys mines and processes minerals from reserves with rare qualities in order to develop solutions that improve its customers' product performance and manufacturing efficiency. The Group's products have a great many applications in everyday life, including construction, personal care, paper, paint, plastic, ceramics, telecommunications and beverage filtration.*

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