



press release
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TF1 VISION VoD content now on 24/24 video, Orange's video on demand service

Orange and TF1 Vidéo have signed an agreement to make content from TF1 VISION, the TF1 Group's video on demand service, available on Orange's 24/24 video VoD platform in France.

Between now and the end of the year, 24/24 video will be offering Orange TV subscribers as well as all web users a selection of premium TF1 VISION content, including:

- American series with the latest seasons of *Fringe*, *Lost*, *Grey's Anatomy* and *Ugly Betty*
- TF1 dramas and series, such as *RIS* and *Paris Enquêtes Criminelles*
- Exclusive shows from comedians, including Gad Elmaleh and Nicolas Canteloup
- Ushuaia's most stunning shows.

The videos will be available to rent and customers will be able to watch them as many times as they wish during a 24-hour period. Certain flagship programs will be offered even before they are shown on TF1.

This agreement marks an important stage in the history of the development of TF1 VISION, the leading video on demand service, with content offered by all internet service providers in France.

The arrival of TF1 VISION's premium content on 24/24 video will further strengthen the appeal of Orange's VoD service, which is now the most complete offer on the market, providing cinema and audiovisual contents from all the US studios as well as most European and French producers. 24/24 video is available on both Orange TV and online : orange.fr.

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 124.5 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (25.5 billion euros for the first half of 2009) and at 30 June 2009, the Group had a customer base of 186 million customers in 32 countries. These include 125.5 million mobile customers and 13.4 million broadband Internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

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TF1 Vidéo

Created in 1989, TF1 Vidéo is the video edition's subsidiary of the Group TF1. #1 independent video company in France, TF1 Vidéo's success covers all ranges and genres, from movies to humor, from children's programs to TV series. The company has always paid attention to high editorial quality and innovation, two principles which guided its recent developments in the Video on Demand business with TF1 Vision and the emerging Blu-Ray Discs market, TF1 Vidéo BD editions being often praised as references by the press and the fans.

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