## THE COMPETITION AUTHORITY IS ON THE VERGE OF RESTORING COMPETITION IN THE INDIAN OCEAN ZONE

**Paris**, **23**<sup>rd</sup> **September 2009**: Groupe Outremer Telecom (FR0010425587 - OMT), the leading alternative telecom operator in the French Overseas Regions (FOR), announces that the Competition Authority, to which it had appealed, has announced urgent measures against SRR (SFR subsidiary).

Outremer Télécom's complaint regarding SRR, whose market share is between 65% and 70% in the Indian Ocean zone, was that it has been abusing its dominant position by charging abusive pricing differences between calls on its own network and calls to rival networks on virtually all of the offers available to its customers.

This discriminatory practice has resulted in pricing discrepancies that are in no way justified by underlying costs and that prevent Outremer Telecom from creating competition on the mobile telephony services markets in the Indian Ocean zone. Subsequently, the Competition Authority has felt it necessary to announce urgent measures to increase competition in this zone.

In order to end such abusive practices, the Competition Authority has requested that these pricing discrepancies be ended. Henceforth, SRR will therefore have to provide its subscribers with offers that do not discriminate between mobile phone networks, which will significantly benefit the inhabitants of Reunion and Mayotte.

The Competition Authority should rapidly publish its detailed decision regarding this matter.

Jean-Michel Hégésippe, CEO of Outremer Telecom, says: "This is a very important decision for the inhabitants of the Indian Ocean, and should further facilitate our development in this zone. It rewards our efforts to highlight the uncompetitive practices we have been facing. Thanks to this decision, consumers will be free to choose their mobile phone operator and to benefit from the pricing and technological appeal of our offers."

An integrated operator present in all of the French overseas regions - Founded in 1986, Groupe Outremer Telecom has established itself in the French overseas regions (Martinique, Guadeloupe, French Guiana, Reunion and Mayotte) as the leading alternative telecom operator able to offer a full range of fixed line, mobile and Internet access services for both residential and business customers.

The keys to its success: a self-owned network and single well-known brand, only - Groupe Outremer Telecom has developed its own telecom networks, enabling it to adopt an aggressive and innovative position as a challenger on a strong growth market. The company also has a single brand, only, which has an excellent reputation in all of the overseas regions and conveys an image of quality, leading-edge technology and local presence.

Strategy focusing on further growth in a solid and buoyant market - Groupe Outremer Telecom intends to consolidate its

position as the leading alternative operator in the French overseas regions and achieve further strong growth in its Internet and mobile subscriber base. Thanks to considerable market potential and capitalising on the success of its activities in French Guiana and the French West Indies, the company extended its Mayotte Mobile activities in December 2006, then its Fixed line and Internet activities there in February 2007, followed by its Mobile offer in Reunion in April 2007. The group also intends to develop the convergence of its different services, expand its business customer base and offer innovative services thanks to the evolving nature of its network.



Revenue for the 3<sup>rd</sup> quarter of 2009 will be published on 10<sup>th</sup> November 2009

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