

## Compagnie des Alpes increases its free float

September 23, 2009 – Compagnie Européenne de Loisirs has informed Compagnie des Alpes that it has sold the entirety of its stake in the company — 2,087,862 shares, or 11.8% of overall share capital. The disposal was made by sale of the shares to approximately forty institutional investors.

Compagnie des Alpes wishes to thank Compagnie Européenne de Loisirs which consistently took an active role in company governance, supported company strategy, and spurred along company development since acquiring its stake, in May 2004.

The transaction allows Compagnie des Alpes to increase its free float, which now accounts for 35% of share capital. This should have a favorable effect on the liquidity of CDA shares.

## Upcoming announcements:

- October 27, 2009, after market close: 2008-2009 sales figures
- December 15, 2009, after market close: 2008-2009 annual results

**Compagnie** des **Alpes** is a major player in the field of leisure production in Europe. The company operates 37 leisure sites, including 16 leading ski areas in the Alps (including Tignes, Val d'Isère, Les Arcs, La Plagne, Les Menuires, Méribel, and Chamonix) and 21 leisure parks (including Parc Astérix, Grévin, Walibi, etc.) in seven European countries: France, Italy, Switzerland, the Netherlands, Belgium, Germany, and the UK. Consolidated sales were €579 million (23 million visitors) for the financial year ending September 30, 2008, with Group net profit of €36.2 million.

CDA LISTED NYSE

CDA is in the indices SBF 250, CAC mid 100, and CAC mid & small 190. ISIN: FR0000053324; Reuters: CDAF.PA; FTSE: 5755 Recreational services

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