



PRESS RELEASE

Fourth quarter consolidated sales: -6.7%

2009 consolidated sales: €99.4m

Paris, 26th February 2010:

Groupe VIAL (FR0010340406), France's independent industrial joinery discount group, announces its consolidated sales for its 4th quarter to 31st December 2009 and its full-year sales.

<i>In millions of euros IFRS</i>	2008	2009	Δ (%)	Δ (€m)
1st quarter	25.6	24.4	-4.8%	-1.2
2nd quarter	28.2	27.8	-1.2%	-0.4
3rd quarter	26.1	23.0	-11.9%	-3.1
4th quarter	25.9	24.1	-6.7%	-1.8
12-month total	105.8	99.4	-6.1%	-6.4

Consolidated sales for the fourth quarter to 31st December 2009 totalled €24.1 million, down 6.7% on the fourth quarter of the previous year. This fall is due to the ongoing difficult market conditions in the new housing market, which slumped this year, and the renovation market, which has been suffering from financing problems.

Within this tough economic and housing context, sales for 2009 as a whole totalled €99.4 million, a decrease of 6.1% on the previous year.

In line with the Group's strategy of substantially reducing the number of store openings, the distribution network changed little over 2009. Thus, at 31st December 2009, there were 71 VIAL Menuiseries stores in total; 64 in France, 6 in Spain and 1 in Portugal.

Groupe VIAL is pursuing negotiations with its banking pool in order to rearrange its debt to ensure the Group's durability and growth.

About Groupe VIAL (www.groupe-vial.com)

Listed on Euronext Paris of NYSE Euronext since December 2006, Groupe VIAL manufactures and distributes aluminium, PVC and wood joinery products (doors, windows, gates, stairs, etc.) offering unparalleled value for money through tight control of supply lines; efficient, modern production facilities and its vast distribution network that consisted, at 31st December 2009, of 71 stores opened under the VIAL Menuiseries brand, including 6 in Spain and 1 in Portugal.

Public site: www.vial-menuiseries.com

Compartment C of Euronext Paris, a NYSE Euronext Group market
Reuters: **VIA.PA** - Bloomberg: **VIA FP**



Contacts

Groupe VIAL

Jean-François Buigues
Chief Financial Officer
investisseurs@groupe-vial.com

NewCap.

Financial Communications – Investor Relations
Steve Grobet / Pierre Laurent
Tel: +33 (0)1 44 71 94 94
Fax: +33 (0)1 44 71 94 90
vial@newcap.fr