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UPSTAR COMUNICAÇÕES SELECTS EUTELSAT TO BROADCAST “ZAP”, THE NEW SATELLITE TV BOUQUET OF ANGOLA

Paris, 2 March 2010

Eutelsat Communications (Euronext Paris: ETL) announced today that it has signed a major contract with UPSTAR Comunicações for satellite capacity for the broadcasting of ZAP pay-TV platform, expected to launch shortly in Angola. UPSTAR Comunicações is a joint venture between ZON Multimedia, one of the leading Portuguese media groups and the Angolan group SOCIP. The five-year contract covers the lease of five Ku-band transponders on the Southern Africa beam of Eutelsat’s W7 satellite which began operational service in January this year.

ZAP will assemble a strong component of channels in Portuguese, and will drive innovation into content broadcast in high definition. It will include a “Max package” of 50 channels and a “Premium package” of 80 channels with a mix of channels featuring TV series, films, music, children’s programmes, news, sports and documentaries.

Content for ZAP will be uplinked to Eutelsat’s W7 satellite from UPSTAR’s teleports, in Luanda and in Vendas Novas, Portugal. The high power of W7’s African beam will enable reception across Angola with small antennas. User equipment will include a 60-cm dish connected to decoders equipped with Nagravision encryption and a HD-DVR with 250 hours of storage capacity. To optimise bandwidth usage, channels will be broadcast in DVB-S2 with MPEG4 compression.

“With Eutelsat’s W7 satellite now on stream, we are equipped with perfectly suited in-orbit resources for the launch of ZAP, the Angolan pay-TV platform able to address households nationwide with state-of-the-art technology.” said Nuno Aguiar, CEO of ZAP. *“Eutelsat’s W7 satellite meets our precise requirements for building a pay-TV network across Angola using small consumer terminals. The availability of this powerful new satellite marks a critical step forward towards the launch of a compelling new product in the audiovisual landscape.”*

Olivier Milliès-Lacroix, Eutelsat's Commercial Director, responded: *"This new contract underscores the continuing dynamic of digital television across sub-Saharan Africa. The high-power African beams on our new W7 satellite represent a substantial asset for broadcasters operating in these markets, providing the means to extend their service and audience reach in Africa and meeting growing consumer demand for an enhanced television experience. We are delighted to welcome ZAP onto W7 and to accompany the development of a new player in Angola's broadcasting market."*

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2009, Eutelsat's satellites were broadcasting more than 3,400 television channels and close to 1,100 radio stations. More than 1,000 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 123 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 635 employees from 27 countries.

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