

## **LISA SANDERS FINAS JOINS EUTELSAT AS DIRECTOR OF INVESTOR RELATIONS**

Paris, 8 March 2010

Michel de Rosen, Chief Executive Officer of Eutelsat Communications (Euronext Paris: ETL) today announced the arrival of Lisa Sanders Finas as the Group's Director of Investor Relations, responsible for communication with the investment community, including financial analysts, institutional investors and retail shareholders. Lisa will report to Catherine Guillouard, Eutelsat's chief financial officer. She is taking over Investor Relations activity from Gilles Janvier, who is assuming new responsibilities in the Group's department for legal affairs.

Commenting on the new appointment, Michel de Rosen said: "I thank Gilles for his commitment to building a successful investor relations programme for Eutelsat Communications since the Group was listed on Paris Euronext in December 2005. Lisa's track record in high-technology companies and her experience in France and internationally will further enhance and expand our reach in the investment community as we continue to demonstrate the importance of this activity for our Group."

Prior to joining Eutelsat, Lisa Sanders Finas was Director of Investor Relations at previously dual-listed Wavecom (Euronext and Nasdaq), a French high technology company and one of the market leaders in integrated wireless communications solutions which de-listed following its sale to the Canadian company Sierra Wireless in April, 2009. She joined Wavecom in 2002 from the French consumer goods company BIC, which is listed on Euronext Paris (ticker BB), and which she joined in 2000 as Head of Financial Communications.

Lisa is a graduate of the University of Illinois (BS Degree in Communications and Advertising). She started her career in 1980 in the United States at the Banco Di Roma, Irving Trust Company and Citigroup/Citibank. She went on to launch her own direct marketing consulting company, Fibertec International Inc, in France.

Lisa Sanders Finas, 52, holds dual American and French nationality.

## About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 26 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2009, Eutelsat's satellites were broadcasting more than 3,400 television channels and close to 1,100 radio stations. More than 1,000 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 123 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 635 employees from 27 countries.

[www.eutelsat.com](http://www.eutelsat.com)

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### ***Investor Relations***

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