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**ETHAN LAVAN JOINS EUTELSAT AS
DIRECTOR OF IN-ORBIT RESOURCES DIVISION**

Paris, 9 March 2010

Michel de Rosen, Chief Executive Officer of Eutelsat Communications (Euronext Paris: ETL) today announced the appointment of Ethan Lavan as Director of the Group's In-Orbit Resources Division. Ethan Lavan took up this position at Eutelsat on 8 March.

Prior to joining Eutelsat, Ethan was responsible for regulatory policy and management of service and spectrum licenses at global level for Inmarsat Global Ltd., the UK-based mobile satellite services operator, which he joined in 2002. From 1989 to 2001, he held various responsibilities at Alcatel Space Industries, including head of regulatory standards coordination for the SkyBridge broadband satellite programme. He was also in charge of monitoring advanced research programmes in space telecommunications within the framework of partnerships with the European Commission.

Commenting on Ethan's arrival, Michel de Rosen said: "Ethan brings to Eutelsat an extensive knowledge of telecommunications regulations, technologies and services in addition to experience and familiarity with the workings of regional and international bodies, including the ITU, ETSI and the European Commission. This track record will further strengthen Eutelsat's ability to optimise our in-orbit resources and contribute to ensuring that regulatory environments continue to allow for the expansion of satellite-based services."

An American national, Ethan Lavan graduated from California Institute of Technology (Caltech) with a B.S., in Engineering and Applied Science. He began his career in 1984 in the United States at the Jet Propulsion Laboratory as engineering team leader for ground facilities of the Magellan Mission, a probe that compiled a 98% radar mapping of the surface of Venus.

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 26 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2009, Eutelsat's satellites were broadcasting more than 3,400 television channels and close to 1,100 radio stations. More than 1,000 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 123 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 635 employees from 27 countries.

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