



EUROPACORP

COMMUNIQUÉ DE PRESSE

EuropaCorp confirms its commitment to La Cité du Cinéma

- **Joint investment of up to 6 million euros in the studios**
- **Lease signed on the services part, for a total net cost equivalent to EuropaCorp's current rental charges**

Paris, March 30, 2010 – Following the final agreements signed between the various partners of La Cité du Cinéma, EuropaCorp confirms the commitments it announced on June 11, 2009.

EuropaCorp is joining forces with Euro Media Group and Quinta Communications in the "Studios de Paris", a structure that will house 9 movie sets, each of which will cover 600 to 2,200 square meters at La Cité du Cinéma's site at Saint-Denis. EuropaCorp will be a minority shareholder in the company operating the studios. Its investment will not exceed a maximum of 6 million euros. Euro Media Group, which owns various audiovisual production studios across Europe, will contribute its expertise to the running and management of the Studios de Paris.

The Group also highlights that it has signed a lease with "Nef Lumière", the owner of the services complex, which will house the Ecole Louis Lumière and the offices of La Cité du Cinéma. This will give EuropaCorp access to a single location within which to accommodate its permanent teams and the film crews for each movie, while leaving complementary space for potential new activities.

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EuropaCorp is listed on **Compartment C** of Euronext Paris, a market of the NYSE Euronext Group
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