

Boulogne Billancourt, 30 March 2010

Press release

Formalities for obtaining or consulting the documents related to General Meeting

TF1's General Meeting will take place on April 15, 2010 at 32, avenue Hoche - 75008 Paris, at 9:30 am (Paris time).

The notice of the General Meeting published in the Bulletin des Annonces Légales Obligatoires of 8 March 2010 contains the agenda, the draft resolutions and the formalities for participating and voting in the General Meeting. A call to the Meeting has been sent within statutory time limits to shareholders who hold registered shares. This calls are also available on the website of the company: www.tf1finance.fr.

Any shareholder may ask a copy of the 2009 Directors' report, the Chairman's report on the conditions for the preparation and organization of the Board of Directors' activities and on the internal control and risk management procedures established by the Company, the description of the share buyback program, TF1 SA financial statements and all documents and information provided for in Articles R225-81 to R225-83 of the French Code de Commerce.

Documents of the General Meeting are available at TF1 Head Office:

TF1 – Legal Affairs Department 1, quai du Point du jour 92100 Boulogne Billancourt 00 33 (0) 1 41 41 25 43

<u>Contacts</u>: Investor Relations Department – 00 33 (0) 1 41 41 27 32 / e-mail: <u>comfi@tf1.fr</u> Legal Affairs Department – 00 33 (0) 1 41 41 25 43

TÉLÉVISION FRANÇAISE 1 – TF1 French société anonyme with share capital of €42 682 098 Registered office : 1, Quai du Point du Jour – 92100 BOULOGNE BILLANCOURT Reg n° 326 300 159 NANTERRE