

Paris, on April 22nd 2010

The Board of Directors met on April 21th 2010 under the chairmanship of Mr. Robert Peugeot. The Board decided the level of dividend that will be submitted to the next General Meeting.

The proposed dividend is unchanged at € 0.70 per share compared to last year's.

The ordinary and extraordinary General Meeting will be held on June 10th 2010 at FFP's headquarters (75, avenue de la Grande Armée, 75116 Paris). Information concerning this meeting will be released on due time on FFP's website available at www.societe-ffp.fr.

About FFP:

FFP (Société Foncière, Financière et de Participations-FFP) is an industrial and financial holding company, listed in Paris, majority-owned by the Peugeot family group and managed by Robert Peugeot. FFP is the leading shareholder in Peugeot S.A. and has pursued a policy of taking friendly, long-term shareholdings for several years.

www.societe-ffp.fr