

# interparfums

## Strong sales in 2010 first quarter

+24% at current exchange rates  
+28% at constant exchange rates

Consolidated first-quarter sales totalled €78.4 million, up 24.4% at current exchange rates and 28.5% at constant exchange rates from the same period in 2009.

This growth was driven primarily by robust performances from the portfolio's main brands and the successful launches of new lines, further accentuated by a positive base effect.

Sales in the period were also up 6% over the 2008 first quarter and 10% above the 2010 budget.

### Highlights by brand

Strong gains by the long-established lines (+30%) combined with steady performances by the flagship lines (*Burberry Brit* and *Burberry The Beat*) and the launch of the *Burberry Sport* line fueled robust growth for Burberry fragrances. As a result, the brand's sales advanced 25% in the quarter to €52.7 million.

With sales of more than €10 million, up nearly 20%, Lanvin fragrances pursued its expansion, now sustained by two solidly-entrenched lines, *Eclat d'Arpège* (+38%) and *Jeanne Lanvin* (+68%).

With the launch of the *Oriens* line, representing the second phase of its repositioning in the high-end segment after *Féerie*, Van Cleef & Arpels fragrances had sales of €6.4 million, up 55% in the quarter.

### Highlights by region

The new markets have confirmed their role as powerful growth drivers on particularly strong gains in Asia (+53%), South America (+41%) and the Middle East (+47%), while normal market conditions are progressively returning in Eastern Europe.

Western Europe (+25%) has regained positive momentum and North America had organic growth of 7%.

Paris, April 23, 2010

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#### Upcoming event

#### 2010 second-quarter sales

July 23, 2010 (before the opening of trading on the Paris stock)

#### Shareholder information

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