
Regulated Information

Schneider Electric SA: dividend 2009 reinvestment option

Rueil-Malmaison (France), April 23, 2010 - Schneider Electric SA shareholders' meeting approved on April 22, 2010, the dividend for 2009, i.e. Euro 2.05 per share and decided that the shareholders may elect to receive their dividend in cash or in new shares.

The price of the new shares issued for dividend payment, which is equal to 90% of the average opening price quoted on the Euronext Paris stock exchange over the twenty trading sessions preceding the date of the meeting, less the amount of the dividend, is fixed at € 76.15 per share.

Shares purchased under the reinvestment option will carry dividend rights from January 1st, 2010 and be assimilated to the existing shares of the company.

Shareholders shall be given the option of reinvesting the dividend in Schneider Electric shares by requesting reinvestment from their stockbroker or bank at any time between May 4, 2010 and the close of the business on May 19, 2010.

If the amount of the reinvested dividend does not correspond to a whole number of shares, the shareholder may:

- purchase the next higher whole number of shares by paying the difference in cash when the reinvestment option is exercised, or
- purchase the next lower whole number of shares and receive the difference in cash.

The dividend will be paid on June 1st, 2010, either in cash or in new shares depending on the selected option.

The share dividend election described herein is not available to shareholders in Australia, Canada, Italy, Japan or any country in which such election would require the registration with or approval by, local securities regulators. Shareholders are required to inform themselves of any conditions relating to election that may apply under their local law. In deciding whether to make an election to receive shares, shareholders should consider the risks associated with an investment in shares. For further information regarding the Company, its business, its strategy, its financial results and the risks that it faces, see section "risk factors" of the 2010 registration document of Schneider Electric SA (available on www.schneider-electric.com website).

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About Schneider Electric

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centres/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 100,000 plus employees achieved sales of 15.8 billion euros in 2009, through an active commitment to help individuals and organizations "Make the most of their energy."

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